



# ACEP18 Preview Issue

SAN DIEGO CONVENTION CENTER • SAN DIEGO, CA • OCTOBER 1-4, 2018 • ACEP.ORG/ACEP18

## REGISTER ONLINE FOR ACEP18

BOOK COURSES, HOTEL  
ROOMS, SOCIAL EVENTS



### Register Online for ACEP18 to Book Courses, Hotel Rooms, Social Events

**REGISTER ONLINE. REGISTER EARLY.** This is the best advice we can give for two reasons:

First, we make registering online very easy. You're just a few clicks away from booking courses, hotel rooms, workshops, resources, and special social events. Our site allows you to neatly package your itinerary, so you can make the best decisions for your education and get the most out of your trip.

Second, you can save money by doing it now. Secure your spot by Aug. 31 with promo code CELEBRATION and save \$100. Whether you sign up for all four days or show up a little early for the preconference workshops, all your reservations can be made online.

Go to [acep.org/ACEP18](http://acep.org/ACEP18) and start planning your time in San Diego. While online, don't forget to make a hotel reservation through ACEP's housing partner, onPeak. We work with our travel partners to provide reduced hotel rates and discounts.

### REGISTER TODAY AT [WWW.ACEP.ORG/ACEP18](http://WWW.ACEP.ORG/ACEP18)

IT'S QUICK AND SECURE!

#### Questions? REGISTRATION

meetingregistrar@acep.org  
844-381-0911

#### HOTEL ROOMS

acep@onpeak.com  
866-611-8828

#### TRAVEL SERVICES

acep@campbelltravel.com  
800-501-2540

#### OPENING SESSION

## A Simple Thank You

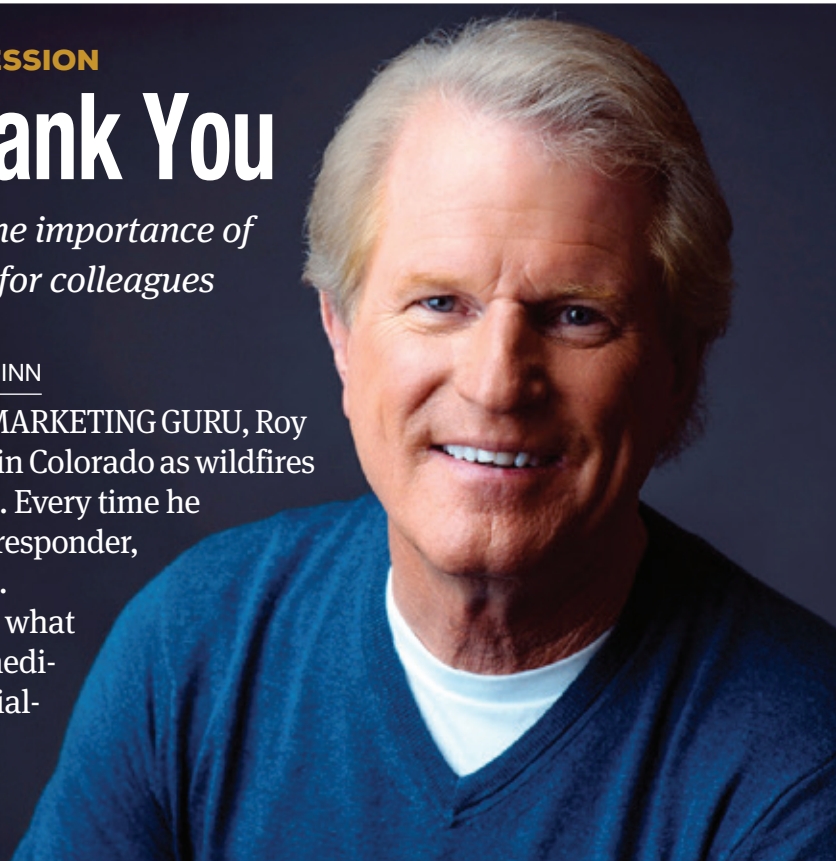
*Keynote speaker stresses the importance of  
expressing appreciation for colleagues*

by RICHARD QUINN

MOTIVATIONAL SPEAKER AND MARKETING GURU, Roy Spence, spent time this summer in Colorado as wildfires rolled across the Mountain state. Every time he saw a front-line firefighter, a first responder, or a physician, he thanked them.

It's what he does—and that's what he urges leaders in emergency medicine and other health care specialties to do daily.

CONTINUED on page 7



ROY SPENCE

#### MILLS LECTURE

## Look Back, Look Ahead

*Mills Lecture will explore 50 years of EM history  
and what the next 50 may bring*

by RICHARD QUINN

ACEP BOARD OF DIRECTORS MEMBER KEVIN KLAUER, DO, EJD, FACEP, sees this year's James D. Mills Jr. Memorial Lecture as a talk among friends.

The panel discussion, at 1:30 p.m. on Tuesday, Oct. 2, is titled, simply, "ACEP@50: Past, Present, and Future." After a chat about the history of the specialty, Dr. Klauer, who is ACEP Now Medical Editor in Chief, will lead panelists through an examination of the current state and explore the future.

"If there's been this much change in 50 years, what does the next 50 look like?" he says. "I think that will be a fascinat-

CONTINUED on page 2

#### RORRIE LECTURE

## Battle Burnout with Advocacy

*Rorrie lecturer recommends fighting frustration  
with a plan to make a difference*

by RICHARD QUINN

EMERGENCY PHYSICIANS who are feeling burned out may not think adding advocacy to their plate is the solution. But they should consider it, says emergency physician Hon. Nathaniel Schlicher, MD, JD, MBA, FACEP, who will deliver this year's Colin C. Rorrie, Jr. Lecture, "Finding Wellness and Purpose Through Advocacy," on Wednesday, Oct. 3 at 1:30 p.m.

"Wellness is not as simple as yoga and exercise and deep breathing, but it is finding purpose and advocacy and doing work to change the world in which you're frustrated," says Dr. Schlicher, a former state senator from Washington state. "It's

CONTINUED on page 3

## #ACEP18: Real-Time Feed for Real-Time Education

What did @ShehniNadeem think about that Dr. Amal Mattu session? How much did @Takeokun get out of the labs? Just how sunburned did @EBMgonewild get at the Kickoff Party?

Each year, #ACEP18 becomes a national trending topic, and is your chance to see real-time clinical pearls, thoughts and opinions, banter, and more. #ACEP18 is your right-hand tool for experiencing the best of the annual meeting.

Keep up with the meeting and interact with docs, all in one feed: Follow @ACEPnow on Twitter, @ACEPnation on Instagram and Snapchat, and remember to check out [www.facebook.com/ACEPfan](http://www.facebook.com/ACEPfan) for updates and images from parties and special sessions!

CELEBRATE  
THE GOLDEN  
ANNIVERSARY OF EM



Turn to page 4 for a preview  
of the events celebrating  
ACEP's 50th anniversary that  
are happening at ACEP18.



# VIRTUALACEP18

Too many great sessions to attend? Two interesting sessions going on at the same time? Want to revisit a course you attended? Virtual ACEP is the perfect complement to your ACEP18 experience! Through our virtual platform, you will have 24-7 access to all the ACEP18 presentations.

Virtual ACEP18 includes access to the slides and audio from all the courses presented during the conference—our new integrated classroom brings everything together in a single, unified view.



- **Contextual Notes:** Notes tied to the replay of the session, slide by slide.
- **Playback Speeds Controls:** Slow down or speed up your experience.
- **Comments:** Discuss specific slides with your peers right from the online player.
- **Favorite Lists:** Create a playback list of your favorite sessions to watch now or later.

Online access begins 24 hours after the conference ends and CME credits are available. Purchase with your ACEP18 registration for maximum discounts. Purchase now at [acep.org/acep18](http://acep.org/acep18). ➤

## MILLS LECTURE | CONTINUED FROM PAGE 1

ing conversation to have, as the options for emergency medicine and the opportunities in emergency medicine are nearly limitless in the future.”

Dr. Klauer will moderate the panel, comprised of Pamela Bensen, MD, MS, FACEP; Kerry Broderick, MD, FACEP; Gregory Henry, MD, FACEP; and Ryan Stanton, MD, FACEP.

The conversation will note that some 68 percent of hospital admissions nationally come through emergency departments and that despite the efforts of payers and lawmakers to dissuade ED use, approximately 20 percent of the population visit the ED at least once annually and 7 percent make two or more visits.

“We are positioned to make sure that we can impact admission decisions and utilization decisions regarding diagnostic imaging, as well as laboratory diagnostics,” Dr. Klauer says. “And really reduce avoidable admissions. Emergency medicine must serve a critical role as the first point of contact for most patients who are admitted to the hospital.”

Other important topics to discuss include payment reform tied to health insurers ret-

rospective denial of coverage, which affects access to care and how physicians are reimbursed; the scope of EM in the next 50 years; and physician resiliency and burnout.

Dr. Klauer says ACEP has been working on both legislative and regulatory fronts to ensure that the college has a national say on issues affecting emergency physicians. And

while those efforts continue, it’s important to remember, he says, that progress doesn’t need to be fast, and it doesn’t have to be easy.

“It just has to be meaningful and impactful,” Dr. Klauer says. “We will fight as hard and as long as we have to for our specialty and, most importantly, for our patients. Some of those wins come easily, such as the progress made on the opioid crisis, because the whole nation understands the impor-

tance of the issue. But other initiatives and other issues may not be as obvious or as well known, requiring time, education, and persistence.” ➤

**RICHARD QUINN** is a freelance writer in New Jersey.



Dr. Klauer

## EXHIBIT HALL

MONDAY, OCT. 1-WEDNESDAY, OCT. 3

9:30 A.M.-3:30 P.M.

Includes access to innovatED, special 50th anniversary history exhibits, and all the ACEP resources: the Bookstore, GEDA, CEDR, E-QUAL, CUAP, the Wellness Center, the Career Center, and so much more.

## ACEP18 Daily News

### EDITORIAL STAFF

#### EDITOR

Dawn Antoline-Wang  
dantolin@wiley.com

#### ART DIRECTOR

Chris Whissen  
chris@quillandcode.com

### ACEP STAFF

#### EXECUTIVE DIRECTOR

Dean Wilkerson, JD, MBA, CAE  
dwilkerson@acep.org

#### ASSOCIATE EXECUTIVE DIRECTOR, MEMBERSHIP AND EDUCATION DIVISION

Robert Heard, MBA, CAE  
rheard@acep.org

#### DIRECTOR, MEMBER COMMUNICATIONS AND MARKETING

Nancy Calaway, CAE  
ncalaway@acep.org

#### COMMUNICATIONS MANAGER

Noa Gavin  
ngavin@acep.org

### PUBLISHING STAFF

#### EXECUTIVE EDITOR/PUBLISHER

Lisa Dionne Lento  
ldionne@wiley.com

#### ASSOCIATE DIRECTOR, ADVERTISING SALES

Steve Jezzard  
sjezzard@wiley.com

### ADVERTISING STAFF

#### DISPLAY ADVERTISING

Dean Mather or Kelly Miller  
mjmrvice@mrvica.com  
(856) 768-9360

#### CLASSIFIED ADVERTISING

Kevin Dunn  
kdunn@cunnasso.com  
Cynthia Kucera  
ckucera@cunnasso.com  
Cunningham and Associates (201) 767-4170

### INFORMATION FOR SUBSCRIBERS

ACEP Now is published on behalf of the American College of Emergency Physicians by Wiley Subscription Services, Inc., a Wiley Company, 111 River Street, Hoboken, NJ 07030-5774. Printed in the United States by Hess Print Solutions (HPS), Brimfield, OH. Copyright © 2018 American College of Emergency Physicians. All rights reserved. No part of this publication may be reproduced, stored, or transmitted in any form or by any means and without the prior permission in writing from the copyright holder. The ideas and opinions expressed in ACEP Now do not necessarily reflect those of the American College of Emergency Physicians or the Publisher. The American College of Emergency Physicians and Wiley will not assume responsibility for damages, loss, or claims of and kind arising from or related to the information contained in this publication, including any claims related to the products, drugs, or services mentioned herein. The views and opinions expressed do not necessarily reflect those of the Publisher, the American College of the Emergency Physicians, or the Editors, neither does the publication of advertisements constitute any endorsement by the Publisher, the American College of the Emergency Physicians, or the Editors of the products advertised.



## HOT SESSIONS in San Diego

Some of the world's most renowned emergency physicians and educators mark this annual conference on their calendars each year. Don't miss their lectures at ACEP18!

### MONDAY

#### 8-8:50 a.m.

Concussion Update  
2018: What We Know,  
What We Think We  
Know, and What We  
Don't Know  
*Andrew D. Perron, MD,  
FACEP*

#### 8-8:50 a.m.

Don't Blink: Plain Film  
Diagnoses You Cannot  
Afford to Miss  
*Daniel J. Kim, MD, FRCPC*

#### 9:30-9:55 a.m.

Managing Dental  
Emergencies Like a Pro  
*Joan Noelker, MD*

#### 1:30-2:20 p.m.

Cruising the Literature:  
Top Articles in Critical  
Care  
*Michael E. Winters, MD,  
FACEP*

#### 4:30-4:55 p.m.

Cough, Stridor, and  
Wheeze in the Pediatric  
Patient: Gone in 30  
Minutes  
*Ian Kane, MD*

### TUESDAY

#### 10-10:25 a.m.

Difficult Dislocations  
*Danielle D. Campagne, MD,  
FACEP*

#### 10:30-10:55 a.m.

Discharge or Disaster?  
Differentiating Between  
Harmless and Dangerous  
Causes of the Acute Red  
Eye  
*Megan Boysen Osborn,  
MD, FACEP*

#### 12:30-1:20 p.m.

The Crashing Patient:  
Pearls for the Pre- and  
Post-arrest Period  
*Peter M. DeBlieux, MD,  
FACEP*

#### 1:30-1:55 p.m.

Posterior Strokes: A  
Dizzying Differential  
*Rachel E. Garvin, MD*

#### 3:30-3:55 p.m.

Paranoid to Paralyze:  
How to Safely Perform  
Awake Intubations  
*Amy Ho, MD*

#### 4:30-5:30 p.m.

Dysrhythmias and  
Syncope  
*Amal Mattu, MD, FACEP*

### WEDNESDAY

#### 8-8:50 a.m.

The 1st 60 Minutes:  
Initial Management of the  
Critically Ill Infant  
*Jennifer D. H. Walthall, MD,  
MPH*

#### 10-10:25 a.m.

Hemostasis Without  
Direct Pressure:  
ED Applications of  
Tranexamic Acid  
*Marilyn J. Heine, MD,  
FACEP*

#### 12:30-1:20 p.m.

Clinical Pearls from the  
Recent Medical Literature  
2018: Part 1 & 2  
*W Richard Bukata, MD;  
Jerome R. Hoffman, MD,  
FACEP*

#### 1:30-2:20 p.m.

Ten Most Commonly  
Missed Radiographic  
Findings in the ED  
*Teresa S. Wu, MD, FACEP*

#### 4:30-5:30 p.m.

Mistakes You Do Not  
Want to Make in Pediatric  
Patients  
*Richard M. Cantor, MD,  
FACEP*

### THURSDAY

#### 8:30-8:55 a.m.

The Death Rash: Lethal  
Rashes You Can't Miss  
*Emily A. Rose, MD, FACEP*

#### 10-10:25 a.m.

Severe, Asymptomatic  
Hypertension: Don't Just  
Do Something! Stand  
There  
*Philip H. Shayne, MD,  
FACEP*

#### 10:30-10:55 a.m.

Approach to the  
Unknown Rash  
*Heather M. Murphy-Lavoie,  
MD, FACEP*

#### 11-11:50 a.m.

Avoiding Pediatric  
Airway Panic: Advanced  
Pediatric Airway  
Management  
*Alfred D. Sacchetti, MD,  
FACEP*

## REGISTER TODAY!

Visit [www.acep.org/ACEP18](http://www.acep.org/ACEP18)  
to learn more about these  
hot sessions and to register  
for these and other ACEP18  
courses. But don't wait, the  
most popular always fill fast!



## EMRA EVENTS, ACTIVITIES AT ACEP18

**Emergency Medicine Residents Association (EMRA)** events come at no charge to residents and medical students, and here are just a few highlights:

### SUNDAY, SEPT. 30

**Medical Student Forum**  
8 a.m.-noon  
(pre-registration required)

**Residency Program Fair and Studio EMRA**  
2:30-4:30 p.m.

Meet more than 125 programs in the largest EM residency program fair in the nation.

### MONDAY, OCT. 1

**EMRA Hangouts LIVE**  
8 a.m.-5 p.m.

**Leadership Academy**  
2-5 p.m.

**Job and Fellowship Fair**  
5-7 p.m.

Find your ideal job at the largest recruiting event in emergency medicine, with more than 150 companies showcasing career opportunities.

### TUESDAY, OCT. 2

**EMRA Hangouts LIVE**  
8 a.m.-5 p.m.

**Resident SimWars Competition**  
9 a.m.-3 p.m.

High-fidelity simulation competitions where you help decide the winning team.

### EMRA Party

10 p.m.-2 a.m.  
Location: PARQ

### WEDNESDAY, OCT. 3

**20 in 6: EMRA Resident Lecture Competition**  
1-3 p.m.

Identify the "Best Resident Lecturer" from the competitors who will each present 20 slides in six minutes on any topic.

**EMRA Airway Stories: Life in the ED**  
6-8 p.m. (before Closing Celebration)

After a rough shift, a fun shift, or really just any shift, have you ever met up with your buddies to swap stories over pizza and beer? That's EMRA Airway Stories: Life in the ED.

Location: Stone Brewing Tap Room (next door to the Closing Celebration at Petco Park).

### THURSDAY, OCT. 4

**MEDWar**  
8 a.m.-5 p.m.

Wilderness Medicine + adventure racing + EMRA = an extraordinary experience!

## RORRIE LECTURE | CONTINUED FROM PAGE 1

something that we can do and we do and we should do as providers and [emergency physicians]. We are some of the best advocates because we see the problems in the world. I've always said we sit at the intersection of all failed public policy!"

Dr. Schlicher doesn't want people to think that the only forms of advocacy are testifying before a government panel or running for office. It can start with just writing down a set of short-term, medium-term, or long-term goals.

Or "it can be as simple as serving on your hospital's committee," he says. "Working on improving throughput and flow. Meeting with your leadership to tackle the problem of quality. Working on your nursing staffing ratio if you're having struggles there. You don't have to climb to the mountain. You can walk the hill first."

Dr. Schlicher warns that not everybody needs to be an advocate; some physicians are content with shift work and helping patients.



Dr. Schlicher

To those physicians, he notes that they're already doing "critically important" advocacy work.

"Advocacy is what we do every day as [emergency physicians]," he says. "Whether it's calling when someone needs to be admitted and advocating with your hospitalist for an admission. Whether it's working with your

techs and nurses to get a study done when it's late at night or off hours."

But for those who feel themselves burning out, he urges a new level of advocacy as an option to remember what made them passionate about the specialty in the first place.

"We're all highly competitive people," Dr. Schlicher says. "There's always the next thing. You got into undergrad, and then you had to get into medical school. You got into medical school, and you had to get into residency. You got into residency to get the best job. All of a sudden, we've reached the job, and now it's like, 'What's next?'... Sometimes we forget that we can engage in something new and advocate for something challenging to find our purpose and wellness once more." 📌

**RICHARD QUINN** is a freelance writer in New Jersey.



# CELEBRATE THE GOLDEN ANNIVERSARY OF EM

**FOR 50 YEARS,** America's emergencies have been our specialty. Comforting our patients through some of their most frightening moments, emergency physicians are there 24 hours a day, 365 days a year, for anyone, any time, and anything.



ACEP's 50th anniversary reflects on the moments that matter most for our specialty, our members, and our patients—moments that matter most to you.

At ACEP18, the celebration kicks into high gear. With all the once-in-a-lifetime events happening at this year's meeting, you're not going to want to miss your chance to connect with your roots and look to the future.

## THE MUSEUM

### Museum of Emergency Medicine 🐾

Daily, 9 a.m.–5 p.m.

Immerse yourself in the story of our specialty, from its roots in 1960 to today with interactive exhibits, storytellers, and an AI docent. Challenge yourself and top the leaderboard with the 50th anniversary scavenger hunt.

### Ribbon Cutting 🍷

Monday, Oct. 1, 9–9:50 a.m.

Sip mimosas and dive into history at *A 50 Year Retrospective: ACEP Then, Now, & Next*, the museum ribbon cutting ceremony and reception.

### Titan Talks 🐾

During conference breaks, luminaries and titans of EM

will tell their stories and answer your questions. Check the app and program for more details.

## THE SESSIONS

### 50th Anniversary Opening Session 🐾

Monday, Oct. 1, 10–11 a.m.

In addition to an extraordinary speaker, you'll see a short documentary celebrating emergency medicine and the physicians who practice it. Hear from the *Bring 'em All* team and help us honor the historical luminaries and titans of EM.

### ACEP @ 50: The Backstory on Emergency Medicine—The Only Specialty Created by Public Demand 🐾

Monday, Oct. 1, 11 a.m.–noon

Attend this Q&A session with the history-keepers;

## ACEP RESEARCH FORUM

### 2018 RESEARCH FORUM

The ACEP Research Forum is back and better than ever for ACEP18. This year's electronic showcase continues to be integrated throughout the meeting.

Research Forum abstracts will be available near course rooms (all on one floor) to enhance your learning experience. Discuss original research that will impact your daily practice on topics that matter to you and your patients.

At the world's largest gathering of researchers, teachers, and practitioners of emergency medicine, you can also:

- Learn from #MedEd heavy hitters during "State-of-the Art: Social Media and Research: How Do We Talk Science in the Age of Fake News?"

*Presenters: Esther Choo, MD; Megan Ranney, MD, MPH, FACEP; Seth Trueger, MD, MPH, FACEP*

- Look to the future in "State-of-the Art: Telemedicine: What We All Will Be Doing 30 Years from Now?"

*Presenter: Judd Hollander, MD, FACEP*

- Explore EM research in "State-of-the Art: Emergency Care Research Crossing the Boundary of Specialties."

*Presenter: Richard Gordon, MD, FACEP*

- Interact with moderators and emergency care researchers during the Wine and Cheese Social.

And best of all, access to the Research Forum is included with your ACEP18 registration! For more information, go to [acep.org/ACEP18/RF](http://acep.org/ACEP18/RF). 🐾



## ACEP18 INNOVATED SHOWCASES LATEST EMERGENCY DEPARTMENT TECHNOLOGY, TOOLS

*Presented by Bristol-Myers Squibb and Pfizer Alliance*

Want to experience informative sessions on brand-new and innovative devices and technologies from cutting-edge companies? innovatED is the place to be. An interactive, award-winning educational space in the ACEP18 Exhibit Hall, innovatED combines products and services with innovation and problem-solving to elevate your engagement to a whole new level.

ACEP is dedicated to making innovatED better each year, offering medical personnel a new way to explore the latest innovations in emergency medicine.

### The Pitch Events

- ACEP's Shark Tank-style pitch events allow you to hear dynamic presentations from the best start-up companies emerging in health care and emergency medicine today—come see the products we believe will be the game changers of tomorrow!
- Sneak peek of the start-up or early-stage health care products.
- *Sponsored by AngelMD*

This space is where clinical experts and industry leaders connect with attendees to exchange ideas and discuss the evolving health care landscape. 🐾

## JOIN US AT INNOVATED!

### Innovation Stage

- Hear rapid-fire presentations from thought leaders in emergency medicine discussing innovative game changers.
- Have an innovative idea you want to take to the next level? During Innovation Panels, investors will offer tips and how to jump start your idea and get it on the market.



Eugene Richards, photojournalist of *Bring 'em All*; Brian J. Zink, MD, FACEP, author of *Anyone, Anything, Anytime: A History of Emergency Medicine*, as well as titans of emergency medicine, including our earliest ACEP members.

Book Readings and Signings

Various times, check the app or program on site for more details.

Grab a copy of *Bring 'em All* (our present) and *Anyone, Anything, Anytime* (our past) in the bookstore or museum. While they autograph your copy, chat with authors Eugene Richards, the photojournalist of *Bring 'em All*, and Brian J. Zink, MD, FACEP, author of *Anyone, Anything, Anytime: A History of Emergency Medicine*.

THE PARTIES

NEMPAC VIP Reception—USSS Midway

Monday, Oct. 1, 6:30–8:30 p.m.

ACEP Members who have contributed \$500 or more in 2018 (\$50 or more for residents) are invited. Enjoy food and beverage and tours of the ship and museum!

EMF VIP Reception—USSS Midway

Monday, Oct. 1, 6:30–8:30 p.m.

Price: \$125. EMF's \$1,200+ donors and Wiegenstein Legacy Society members will receive complimentary invitations.

Join major donors, EMF and ACEP leaders, dedicated physician groups, and committed companies invested in emergency medicine at this annual, exclusive event.

ACEP18 Kickoff Party

Monday, Oct. 1, 7–10 p.m.

The ACEP18 Kickoff Party, sponsored by Schumacher Clinical Partners, will feature live music, family-friendly activities, food, drinks, and the opportunity to visit many of the historic restaurants and buildings on Fifth Street, located across the street from the convention center

Kick off your week by celebrating ACEP's 50th anniversary with your colleagues.

ACEP18 Closing Celebration

Wednesday, Oct. 3, 7–11 p.m.

Party with your colleagues as you dance, listen to music, and enjoy food and drinks. What would a day at the stadium be without our very own fireworks show? There is no better way to end your week in San Diego as we wind down our 50th anniversary.

All guests age 18 and older will need to purchase (\$50) an ACEP18 guest pass to access events. (Adult supervision required for everyone under 18.)

THE EXHIBIT HALL

Innovation in emergency care has long been led by military medical practice. Get embedded with history as you step into a military hospital tent to experience battlefield medicine.

Pre-hospital care is critical to saving the millions of people we save. See the history of EMS, including early ambulances, right in the Exhibit Hall.

FAMILY FRIENDLY EVENT | INVITATION ONLY



Gaslamp Quarter

ACEP18 Kickoff Party: Block Party in the Gaslamp Quarter

LET'S GET THIS PARTY STARTED! ACEP and Schumacher Clinical Partners invite you to attend an energetic block party in the historic Gaslamp Quarter on Oct. 1, 7–10 p.m.

Located across the street from the convention center, the Gaslamp Quarter is the West Coast's premier entertainment district. The Gaslamp Quarter allows guests to immerse

themselves in the rich Victorian architecture, dine in world-class restaurants, and dance the night away. The ACEP18 Kickoff Party will feature live music, family-friendly activities, food, drinks, and the historic restaurants and buildings on Fifth Street.

Extend the party after 10 p.m. with the best seats in the Gaslamp as the restaurants

and bars open their doors to the public.

Dance, eat, drink, and have fun kicking off a week filled with the best emergency medicine education in sunny San Diego!

All guests 18 and older will need to purchase (\$50) an ACEP18 guest pass to access events. (Adult supervision required for everyone under 18.)

PLANNING TO BRING YOUR FAMILY TO ACEP18?

ACEP18 offers world-class education, multiple networking opportunities, the largest EM Exhibit Hall, and so much more. But what's available if you plan on bringing the family to San Diego for ACEP18?

We've got you and your family covered!

Make plans to meet up with other families to sightsee, go to dinner, or plan other activities while at ACEP18. Join the **ACEP18 Family Facebook Group** to connect with other families while in San Diego.

CHILD CARE

Child care opportunities will be available at ACEP18 so you can plan to take part in all the exciting activities taking place each evening. To sign up or to find out more, visit [acep.org/ACEP18](http://acep.org/ACEP18).

CHILDCARE HOURS

Sunday, Sept. 30, 6 p.m.–12:30 a.m.

Monday, Oct. 1, 6 p.m.–12:30 a.m.

Tuesday, Oct. 2, 6–11 p.m.

Wednesday, Oct. 3, 6–11:30 p.m.

A mother's room for nursing moms will be provided at the San Diego Convention Center and the Manchester Grand Hyatt.

You must pre-register for child care so they are able to staff accordingly.  
**\$15 per hour, per child.**

ACEP18 GUEST PASSES

If you are bringing your family, make sure you register everyone as a guest with registration. With an ACEP18

badge, families will have access to the **ACEP18 Kickoff Party, Closing Celebration**, and **Exhibit Hall**. All guests 18 and older will need to purchase (\$50) an ACEP18 guest pass to access events. (Adult supervision required for everyone under 18).

BOOK TODAY!

Don't forget to book your family travel to ACEP18 with our housing and travel partners. Family-friendly options are available on the onPeak web page. Look for "Do You Need Family-Friendly Accommodations?" listing the hotels that can easily accommodate children and extended families, or email [acep@onpeak.com](mailto:acep@onpeak.com) to access family-friendly options.

Visit [acep.org/ACEP18](http://acep.org/ACEP18) for a complete list of events, registrations, and more.



DON'T MISS THE 2018 PRESIDENT'S AWARDS GALA

MANCHESTER GRAND HYATT

Dinner & Awards  
8–10 p.m.

Dancing  
10 p.m.–midnight

After last year's incredible sold-out bash, we are thrilled to bring back this can't-miss event of the season, the President's Awards Gala. At this black-tie optional event, featuring dinner, dancing, awards, and the honoring of the new class of ACEP Fellows, you'll be among the best at the most exciting event of ACEP18.

This red-carpet celebration honors ACEP Leadership Award winners, and our newest class of FACEP members. We invite you to wine, dine, and dance the night away at the Manchester Grand Hyatt.

All ACEP18 attendees are welcome to purchase tickets for \$200, which includes a three-course meal, wine with dinner, a cash bar, music, dancing, and a truly unforgettable evening.



# THE ACEP RESOURCE RUNDOWN

**WANT TO THUMB THROUGH THAT NEW BOOK YOU SAW?** Want a wellness checkup? Need a resume punch-up? A new headshot? At ACEP18, we've got you covered.

Browse the **ACEP Bookstore**, where you can take advantage of special ACEP18 discounts and access to ACEP staff to answer questions.

Check in at the **Membership Booth**—one of ACEP's member care representatives would be glad to answer questions.

Get a resume checkup and a new headshot at the **Career Center**. emCareers.org will also be on hand to help with your job searching needs. Get job seeking advice, connect with top employers, or make an appointment for a CV review.

Have questions about an ACEP program? Staff from **GEDA, CEDR, E-QUAL, and CUAP** will be there at their booths when you need them.

Want to take a break and focus on you? Then stop by the **Wellness Center**. This year, the ACEP18 Wellness Center will offer a multi-modal approach for our members to cultivate and maintain their personal and mental health. Check out the ACEP18 mobile app or the ACEP Wellness page for more details about these exciting events!

- **5-Minute Talks:** Five-minute wellness lessons given by champions of emergency medicine.
- **Silent Meditation Station:** Tune in with a headset and listen to a variety of guided meditations or relaxing tunes.
- **Come Tell Your Story:** In just 90 seconds, describe how you integrate wellness in your own life. You just might be a star during Wellness Week, April 7–13, 2019!
- **NEW! Walking Challenge:** Make sure you pack your Fitbit, Garmin, Jawbone, Apple Watch, or smartphone to participate in this year's Walking Challenge, supported by the FAAR Foundation for Alcohol Responsibility. Prizes go to the top steppers, get ready to move!
- **Daily Yoga:** Join us three times a day on the

Convention Center deck for a variety of offerings.

- **Therapy Dogs:** Release calming endorphins and encourage joy and relaxation while petting these sweet pups.
- **NEW! Special 60-minute Screening of *Do No Harm* Followed by Q&A Panel:** Join us Tuesday evening for a viewing of this documentary, produced by two-time Emmy Award-winning filmmaker Robyn Symon.
- **Wellness Guide Book:** Check out *Being Well in Emergency Medicine: ACEP's Guide to Investing in Yourself*, a free, downloadable book that covers how wellness is interconnected in your daily life.
- **Wellness T-Shirts:** Pick up an I EM Well t-shirt and express your well-self.

This year, we herald the return of the wellness checkups. Check your health and support this wellness activity by pre-registering for the **ACEP18 Wellness Lab**. All ACEP18 adult attendees and spouses are welcome (and encouraged) to take advantage of this health screening, Monday Oct. 1–Wednesday, Oct. 3, 6:30–9:30 a.m.

The screening includes:

- **Blood pressure check**
  - **Body composition analysis**
  - **Blood chemistry** (Includes lipid profile, complete blood count, and hemoglobin A1c) and a choice of one of the following: Hepatitis C antibody, prostate-specific antigen, C-reactive protein, thyroid-stimulating hormone, Vitamin D, or Vitamin B-12
- Tickets are \$200.00 and you may purchase your ticket during pre-registration, onsite at ACEP Registration, or in the ACEP Bookstore located inside the Exhibit Hall. If you have already registered, you can easily log back in and add the Wellness Lab to your schedule.

Check out these events and more at [acep.org/ACEP18](http://acep.org/ACEP18). 📍

## EM:RAP JOINS ACEP18

**EM:RAP AND ACEP** are coming together to create a unique, not-to-be-missed “conference within a conference” experience. ACEP turns 50 this year and its annual meeting attracts more than 8,000 emergency medicine clinicians from around the world. EM:RAP hasn't put on a conference for a few years and we have the desire to go big and celebrate with ACEP. We are dubbing it EM:RAPLive at ACEP.

What will it cost, I hear you ask? Nothing, nada, zero, zip.

Just register for ACEP18 and choose “EM:RAPLive” in the course scheduler section of registration. That's it. It's not about making money, it's about connecting with our remarkable subscribers at the biggest event on the annual EM calendar!

**During ACEP18, EM:RAP will drop the mic on a one-day “edutainment extravaganza.”**

- Will there be great education? *Ahh yes!*
- Musical interludes? *Surely!*
- Great value prizes? *Of course!*



- Fantastic faculty, narrative learning, high end videos, cartoons, and more? *Please, would you expect anything less?*
- Will we introduce some remarkable clinicians from across the world we have sponsored to come to ACEP via our non-profit EMRAP:GO program? *Yes, oh yes!*

**Check out just a few of the courses being offered at EM:RAPLIVE during ACEP18:**

- **Rescuing the Drowning Patient:** Pulmonary Edema + Cardiogenic Shock
- **Heroic Airway Management:** More Than Just Sticking in the Tube
- **Unbreak My Heart:** Modern STEMI Management + Future Directions
- **EMRAP Goes Visual:** Procedures, Images, Panels + More 📺

**Sign up for ACEP18 early, EM:RAPLive is going to be standing room only!**



### COUNCIL CHALLENGE CAMPAIGN HIGHLIGHTS NEMPAC ACTIVITIES

Funded solely by ACEP members, the National Emergency Medicine Political Action Committee (NEMPAC) advances the specialty of emergency medicine in Washington, D.C., and improves the practice environment for emergency physicians and patient care delivery. For the 2018 election cycle, NEMPAC is on target to raise nearly \$2.3 million from ACEP member supporters.

**ACEP18** is your opportunity to learn more about NEMPAC's year-round activities. What are the most important items on the legislative agenda? What has NEMPAC been doing in the heated health care debate? NEMPAC leaders and staff will be on hand to answer your questions.

In honor of ACEP's 50th anniversary, NEMPAC will host several special events during ACEP18 to encourage additional support, and to recognize and thank our most committed and generous donors.

**NEMPAC Council Challenge**  
Saturday, Sept. 29–Sunday, Sept. 30,  
8 a.m.–6 p.m.

The ACEP Board of Directors and Council collectively donate nearly \$300,000 annually to NEMPAC. This two-day event will challenge Council representatives from ACEP chapters, ACEP sections, and EMRA to reach 100 percent participation in 2018. Their solid, continued commitment encourages all ACEP members to support NEMPAC to increase the political clout and influence of the specialty.

**NEMPAC VIP Donor Celebration of ACEP's 50th Anniversary** 📍  
Monday, Oct. 1, 5–6:30 p.m.  
San Diego Wine and Culinary Event Center

To commemorate ACEP's 50th anniversary and to recognize and thank NEMPAC's most generous and loyal supporters, the NEMPAC Board will host an invitation-only reception for ACEP members who have donated at the Chairman (\$5,000) and Platinum (\$2,500) levels in 2018 and those who have donated at the Give-a-Shift level for the past five years or more (\$1,200 annually).

**NEMPAC Donor Reception** 📍  
Monday, Oct. 1, 6:30–8:30 p.m.  
USS Midway Museum

NEMPAC donors who have contributed \$500 or more in 2018 (\$50 or more for residents) are invited to celebrate NEMPAC's growth and success, while mingling with other donors and NEMPAC and ACEP leaders. Guests will enjoy food, beverages, and tours of the ship and museum.

**NEMPAC “Give-a-Shift” Donor Lounge** 📍  
Monday, Oct. 1–Wednesday, Oct. 3, 8 a.m.–5 p.m.

ACEP members who have donated at the “Give-a-Shift” level (\$1,200, or \$120 for residents) in 2018 are invited to visit and enjoy this private lounge with complimentary breakfast, lunch, snacks, professional neck and shoulder massages, television, and business center amenities. NEMPAC Board members and staff will be available to discuss NEMPAC's mission and activities in the 2018 mid-term elections.

**For a full schedule of NEMPAC events, visit [acep.org/acep18](http://acep.org/acep18).**

*NEMPAC is nonpartisan and supports pro-emergency medicine candidates, not political parties.* 📍

📍 - By invitation only



## ROY SPENCE | CONTINUED FROM PAGE 1

“What I’ve found about the great cultures—and health care, especially [ACEP] members, the people on the front line all the time—is that we have to thank each other,” Mr. Spence says. “There is a ‘thank you’ gap in health care.”

Mr. Spence, co-founder and former CEO of GSD&M, the biggest advertising agency in Austin, will give ACEP18’s keynote address Tuesday, Oct. 2 at 5:30 p.m. His talk, “The Power of Purpose in Business and Life,” is a distillation of his 40-plus years in marketing, a career that saw his agency create advertising, like the iconic baby-back ribs jingle for Chili’s restaurants and the famed “Don’t Mess with Texas” anti-littering campaign for the Lone Star State.

For most people, Mr. Spence’s message is to find their purpose; but for emergency physicians who often get into the specialty to help people at their worst moments, it may be more about keeping that purpose.

“Aristotle may have said it the best. ‘Where your talents and the needs of the world cross, there lies your vocation,’” Mr. Spence quotes. “The men and women [of ACEP], the students, faculty, they’re using their talent to truly meet the needs of the world.

Every day.”

Of course, he understands burnout, and his advice to combat it is surprisingly simple: Take a walk.

“Here’s what I’ve found about burnout: we’re all so destination driven,” he says. “Got to get to work. Got to get the kids to school. Got to go get this...I’ve found that walking is the greatest medicine for burnout. You have no destination. It’s a journey. Walking means you can actually put your phone down and look up.”

And once the walk is done, emergency physicians can return to the grind of their day job with more appreciation of the purpose that brought them to the specialty in the first place.

“In the health care industry, we’ve got to help

each other,” Mr. Spence says. “We already know the government is not going to help us. And the bankers aren’t going to help us. We’ve got to take care of one another.

“Everyone is fighting some kind of battle, including our caregivers. So we we’ve got to make sure that we help each other live well.”+

**RICHARD QUINN** is a freelance writer in New Jersey.

**“Aristotle may have said it the best. ‘Where your talents and the needs of the world cross, there lies your vocation.’”**

—Roy Spence

## ACEP18 CLOSING CELEBRATION AT PETCO PARK



We’re ending the 50<sup>th</sup> anniversary of emergency medicine with a bang!

Finish your time spent on education, networking, and experiencing the best of emergency medicine at the ACEP18 Closing Celebration, presented by Envision Physician Services.

This **family-friendly** celebration will take place Oct. 3, 7–11 p.m. right on the field at Petco Park, home of the San Diego Padres.

Party with your colleagues as you dance, listen to music, and enjoy food and drink.

Test your skills in the batting cages and other baseball activities. And what would a day at the stadium be without our very own fireworks show? There is no better way to conclude your week in San Diego as we wind down our 50th anniversary.

Drink tickets are available for ACEP18 registrants. All guests 18 and older will need to purchase (\$50) an ACEP18 guest pass to access events. (Adult supervision required for everyone under 18.) +

# EMF

Emergency Medicine Foundation  
research → education → patient care

## EMERGENCY MEDICINE FOUNDATION DONATION PROGRAMS AND EVENTS AT ACEP18

Over 46 years, the Emergency Medicine Foundation (EMF) has provided more than \$16 million in grant funds to improve patient care and support emergency medicine investigators. Come see what EMF is all about at ACEP18!

### EMF Council Challenge Friday, Sept. 28, 3–6 p.m.

Saturday, Sept. 29–Sunday, Sept. 30, 8 a.m.–6 p.m.

ACEP Council members have contributed more than \$2.3 million since the challenge inception, demonstrating their commitment to funding research, funding education, and supporting investigators.

### EMF VIP Reception ♦ Monday, Oct. 1, 6:30–8:30 p.m. USS Midway Museum

Join major donors, EMF and ACEP leaders, dedicated physician groups, and committed companies invested in emergency medicine at this exclusive annual event. \$125 or by complimentary invitation for EMF’s \$1,200+ donors and Wiegenstein Legacy Society members.

### EMF Major Donor Lounge ♦ Monday, Oct. 1–Tuesday, Oct. 2, 7 a.m.–4 p.m. Wednesday, Oct. 3, 7 a.m.–3 p.m.

EMF donors who have given at least \$600 in 2018 can relax in this private room with complimentary breakfast, lunch, snacks, and business center amenities.

### EMF Silent Auction Monday, Oct. 1–Wednesday, Oct. 3, 9 a.m.–4 p.m.

One-of-a-kind experiences, sports, music and celebrity memorabilia, art, jewelry, and more. Bid, buy, and support EMF to make a lasting impact on emergency medicine.

### EMF Research Gathering Lounge Monday, Oct. 1–Wednesday, Oct. 3

Network and review abstracts in this special Research Forum lounge.

### EMF Grant Showcase Luncheon at the Research Forum Tuesday, Oct. 2, noon–1:45 p.m.

See the future of emergency medicine with the most promising EMF grantees and their current projects.

### Wiegenstein Legacy Society (WLS) Reception ♦ Tuesday, Oct. 2, 6–8 p.m. Manchester Grand Hyatt, Bayview

WLS members are invited to a reception to acknowledge individuals who have included EMF in their estate plans.

### EMF–Annals Author’s Workshop at Research Forum Wednesday, Oct. 3, 9–11 a.m.

Join us for insights on getting published from the deputy editors of the Annals of Emergency Medicine. +

♦ - By invitation only



# Bookstore

Visit the ACEP Bookstore  
**Win Prizes**

ACEP's Daily Education Giveaway

**PEER** 

**Critical**decisions  
in emergency medicine

ACEP  
**eCME** 

**Win one of multiple  
ACEP educational product subscriptions!**

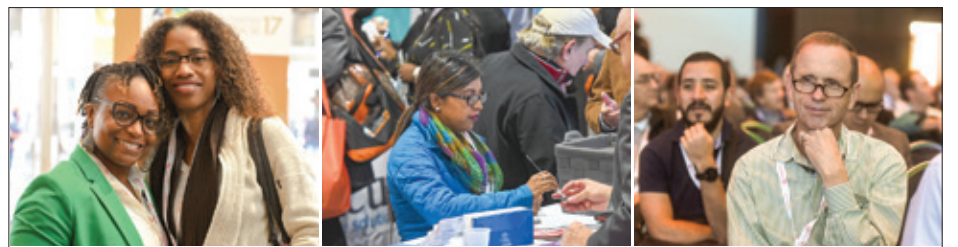
**ACEP's Daily Education Giveaway**, held in the  
ACEP Bookstore is giving away the best EM education.

Register to win fabulous prizes provided  
by ACEP eCME, Critical Decisions, and PEER.

**9:30 to 3:00 | Monday - Wednesday**



ACNP\_0818\_1199\_0718



Save  
These  
Dates

ACEP's Upcoming  
2018 - 2019  
Educational  
Meetings

**October 1-4, 2018**

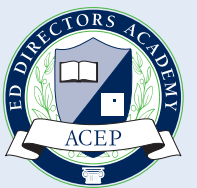
ACEP18 Scientific Assembly  
San Diego, CA  
[acep.org/acep18](http://acep.org/acep18)

**ACEP's 50<sup>th</sup> Anniversary**



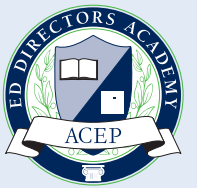
**November 12-16, 2018**

Emergency Department Directors Academy - Phase I  
Omni Park West - Dallas, TX  
[acep.org/edda](http://acep.org/edda)



**February 4-8, 2019**

Emergency Department Directors Academy - Phase I  
Omni Park West - Dallas, TX  
[acep.org/edda](http://acep.org/edda)



**February 24-28, 2019**

Reimbursement & Coding Conferences  
Caesar's Palace - Las Vegas, NV  
[acep.org/rc](http://acep.org/rc)



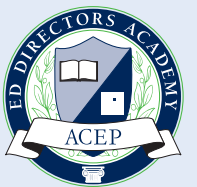
**March 19-21, 2019**

Advanced Pediatric Emergency Medicine Assembly  
Disneyland - Anaheim, CA  
[acep.org/pem](http://acep.org/pem)



**April 29-May 3, 2019**

Emergency Department Directors Academy - Phase II  
Omni Park West - Dallas, TX  
[acep.org/edda](http://acep.org/edda)



**May 5-8, 2019**

Leadership & Advocacy Conference  
Grand Hyatt - Washington, DC  
[acep.org/lac](http://acep.org/lac)



 American College of  
Emergency Physicians®  
ADVANCING EMERGENCY CARE 

ACN\_PR18\_1200\_0816