REGISTER ONLINE FOR ACEP17
BOOK COURSES, HOTEL ROOMS, SOCIAL EVENTS

Register online. Register early. This is the best advice we can give for two reasons:

First, we make registering online very easy. You’re just a few clicks away from booking courses, hotel rooms, workshops, resources, and special social events. Our site allows you to neatly package your itinerary so you can make the best decisions for your education and get the most out of your trip.

Second, you can save money by doing it now. Secure your spot by Sept. 29 with promo code FLAG and save $100. Whether you sign up for all four days, Oct. 29–Nov. 1, or show up a little early for the preconference workshops, all of your reservations can be made online.

Go to acep.org/ACEP17 and start planning your time in Washington, D.C. While online, don’t forget to make a hotel reservation through ACEP’s housing partner, onPeak. We work with our travel partners to provide reduced hotel rates and discounts.

REGISTER TODAY AT WWW.ACEP.ORG/ACEP17
IT’S QUICK AND SECURE!

Questions?
REGISTRATION
meetingregistrar@acep.org
844-381-0911

HOTEL ROOMS
acep@onpeak.com
866-611-8828

TRAVEL SERVICES
acep@campbelltravel.com
800-501-2570

OPENING SESSION
Wisdom from the Fourth Estate
Bob Woodward brings his presidential knowledge to ACEP17

by RICHARD QUINN

IN A TIME OF POLITICAL TURMOIL like today, it’s hard to imagine anyone having a more insightful perspective of a president on the proverbial hot seat than Bob Woodward.

Mr. Woodward is, of course, the famed Washington Post reporter who, along with colleague Carl Bernstein, investigated and reported on the Watergate scandal and contributed greatly to the resignation of

CONTINUED on page 7

MILLS LECTURE
Find Your Blind Spots

Mills Lecture will offer tips on acknowledging and overcoming bias

by RICHARD QUINN

SHERYL HERON, MD, MPH, FACEP, knows cognitive bias firsthand—and not just because she’s delivering this year’s James D. Mills, Jr. Memorial Lecture, “Overcoming Cognitive Blind Spots to Improve Outcomes” at 12:30 p.m. on Tuesday, Oct. 31.

It’s because Dr. Heron, the vice chair of administrative affairs in the Emory University department of emergency medicine, has been blinded herself. Like the time there was an African-American male reportedly found down with a concern for substance abuse.

Dr. Mills assumed from the team’s presentation that, because the patient was homeless, he was inebriated to the point of unconsciousness. In reality, the man was slated to sing for President Obama the next day at the White House and, in his excitement, mistakenly took too much Seroquel thinking it was blood pressure medication.

“Cognitive load takes a toll when moving quickly in a busy ER,” said Dr. Heron. “All of us, I am sure, have made judgments about our patients—and perhaps each other—that have been totally incorrect. The more we give room to the fact that we will make those mis-

CONTINUED on page 3

RORRIE LECTURE
Don’t miss the Colin C. Rorrie, Jr. Lecture “United We Stand: The Influence of Emergency Physicians on Key Health and Public Policy” at 12:30 p.m. on Monday, Oct. 30.

#ACEP17: Real-Time Feed for Real-Time Education

What did @jeremyfaust think about that rapid-fire session? What does @umanamd look forward to from the labs? How sick did @gruntdoc get using the virtual reality station at innovatED?

Each year, #ACEP17 becomes a national trending topic on Twitter and is your opportunity to see real-time clinical pearls, thoughts and opinions, ban-

TER, and more. #ACEP17 is your right-hand tool for experiencing the best of the annual meeting.

Keep up with the meeting and interact with docs all in one feed.

Follow @ACEPnow, and remember to check out www.facebook.com/ACEPPlan for updates and images from parties and special sessions.
VIRTUAL ACEP17
NEW AND IMPROVED

Too many great sessions to attend? Or maybe you will want to revisit a course you attended? Virtual ACEP is the perfect complement to your ACEP17 experience. Through our new virtual platform, you will have 24-7 access to all the ACEP17 presentations.

Virtual ACEP17 includes access to the slides and audio from all of the courses presented during the conference—our new integrated classroom brings everything together in a single, unified view.

• Contextual notes are tied to the replay of the session slide by slide.
• Play back at different speeds to slow down or speed up your experience.
• Discuss and comment with your peers on specific slides right from the online player.
• Create a playback list of your favorite sessions to watch now or later.

Online access begins 24 hours after the conference ends, and CME credits are available. Purchase with your ACEP17 registration for maximum discounts.

Virtual ACEP17 is currently only available with purchase of ACEP17 registration. Find out more at acep.org/ACEP17/virtual.

NETWORKING
Connections That Last

Turn ACEP17 encounters into professional relationships

by RICHARD QUINN

ONE OF ACEP17’S BIGGEST DRAWS is the opportunity for emergency physicians and others to connect with counterparts across the country. But networking is more than just drinks and swapped business cards.

“Cocktail parties at places like ACEP17 are not casual events,” said ACEP Past President Gregory Henry, MD, FACEP. “They are absolutely programmed interactions where people have agendas of what things they want to get accomplished.”

Dr. Henry, who has talked repeatedly over the years about the power of networking, said it’s a necessary skill for physicians looking to do more than just shift work.

Networking “doesn’t make you great, but it gives you the opportunity for greatness,” he said. “If we don’t believe that, we don’t understand how the world works politically. The truth of the matter is if you want a job, you don’t have to network,” he said. “If you want a career, you have to network.”

Ivan Misner, founder of BNI (Business Network International), a global business networking platform based in Charlotte, North Carolina, has been dubbed “the father of modern networking” by CNN and teaches networking via a process he calls VCP: visibility, credibility, and profitability.

“Credibility is what takes time,” Mr. Misner said. “You really want to build credibility with somebody. It doesn’t happen overnight. People have to get to know, like, and trust you. It is the most time-consuming portion of the VCP process ... then, and only then, can you get to profitability, where people know who you are, they know what you do, they know you’re good at it, and they’re willing to refer a business to you. They’re willing to put you in touch with other people.”

Mr. Misner calls the follow-up process 24-7-30. Within 24 hours, send the person a note. Within a week, connect on whatever social media that person prefers. Within a month, reach out to the person for a time to actually talk.

“It’s these touch points that you make with people that build the relationship,” Mr. Misner says. “Without building a real relationship, there is almost no value in the networking efforts ... It has to be more than just the bumping into somebody at a meet- ing.”

RICHARD QUINN is a freelance writer in New Jersey.
SUNDAY
11:30–11:55 a.m.
The 1st 30 Minutes: Initial Management of the Critically Ill Infant
Jennifer D. H. Walthall, MD, FACEP

12:30–12:55 p.m.
Nontraumatic Back Pain: Reasons Why It Should Tighten Your Sphincter
Rahul Bhat, MD, FACEP

2:30–3:20 p.m.
ACEP Connect: Mental Health Patients in Your Department
Vikhyat S. Bebarta, MD, FACEP; Abhi Mehrotra, MD, MBA, FACEP; Kathleen E. Walsh, DO, MS

3:30–3:55 p.m.
Severe Sepsis: The Core Measure Bundle—Good Care or CMS Nightmare
Eric D. Katz, MD, FACEP

MONDAY
8–8:25 a.m.
Concussion Update 2017: What We Know, What We Think We Know, and What We Don’t Know
Andrew D. Perron, MD, FACEP

10:30–10:55 a.m.
Top 5 Habits of Highly Successful Emergency Physicians
Kerry B. Broderick, MD, FACEP

TUESDAY
9–9:25 a.m.
Stop the Pounding: Update on Headache Assessment and Treatment
Matthew S. Siket, MD, FACEP

12:30–1:20 p.m.
Ten Fatal Imaging Myths That Should Change Your Practice
Joshua S. Broder, MD, FACEP

1:30–1:55 p.m.
Atrial Fibrillation Update 2017: Don’t Miss a Beat
Corey M. Slovis, MD, FACEP

WEDNESDAY
9–9:50 a.m.
Ten Most Commonly Missed Radiographic Findings in the ED
Teresa S. Wu, MD, FACEP

10–10:50 a.m.
Antibiotic Update
Fredrick M. Abrahamian, DO, FACEP, FIDSA

11–11:50 a.m.
Master Clinician Series: The Rapid, High-Yield Ortho Exam in the ED
Christopher Hogrefe, MD, FACEP

Noon–12:50 p.m.
Advanced Wound Closure in the ED: Putting the Pieces Back Together
Christopher B. Colwell, MD, FACEP

REGISTER TODAY!
Visit www.acep.org/ACEP17 to learn more about these hot sessions and to register for these and other ACEP17 courses. But don’t wait, the most popular always fill fast!

HOT SESSIONS in Washington, D.C.
Some of the world’s most renowned emergency physicians and educators mark this annual conference on their calendars each year. Don’t miss their lectures at ACEP17.

1–1:25 p.m.
Alternatives to Opioids for Pain Management: Meds, Needles, and Your Hands
Alexis M. LaPietra, DO

5–5:30 p.m.
Whole Lotta Shakin’ Goin’ on: Update on Seizure and Status Management
Wan-Tsu Wendy Chang, MD

5–5:50 p.m.
Skin Deep—Tricks of the Trade from Eczema to Scabies
Jacob Hennings, MD, FACEP

WEDNESDAY
9–9:50 a.m.
Ten Most Commonly Missed Radiographic Findings in the ED
Terese S. Wu, MD, FACEP

10–10:50 a.m.
Antibiotic Update
Fredrick M. Abrahamian, DO, FACEP, FIDSA

11–11:50 a.m.
Master Clinician Series: The Rapid, High-Yield Ortho Exam in the ED
Christopher Hogrefe, MD, FACEP

Noon–12:50 p.m.
Advanced Wound Closure in the ED: Putting the Pieces Back Together
Christopher B. Colwell, MD, FACEP

THURSDAY
9–9:50 a.m.
Ten Most Commonly Missed Radiographic Findings in the ED
Terese S. Wu, MD, FACEP

10–10:50 a.m.
Antibiotic Update
Fredrick M. Abrahamian, DO, FACEP, FIDSA

11–11:50 a.m.
Master Clinician Series: The Rapid, High-Yield Ortho Exam in the ED
Christopher Hogrefe, MD, FACEP

Noon–12:50 p.m.
Advanced Wound Closure in the ED: Putting the Pieces Back Together
Christopher B. Colwell, MD, FACEP

5:30–5:50 p.m.
Stop the Pounding: Update on Headache Assessment and Treatment
Matthew S. Siket, MD, FACEP

8:30–9:15 p.m.
Rally for Women in Emergency Medicine: The Status of Today’s Emergency Physician Women
Jules F. Simon, MD, FACS, FACEP

MILLS LECTURE | CONTINUED FROM PAGE 1

Dr. Heron will highlight the P.A.U.S.E. technique from Cook Ross to mitigate bias, which encourages physicians and others to:
• Pay attention
• Acknowledge your reactions
• Understand those reactions/ Judgments
• Search for constructive solutions
• Execute on that strategy

“I would hope that everyone leaves with something that will help them feel empowered,” Dr. Heron said. “To understand and appreciate why this matters, and that it matters, particularly in this time in history, when we need it the most.”

RICHARD QUINN is a freelance writer in New Jersey.

WWW.ACEP.ORG/ACEP17
ACEP17 PREVIEW 3
ACEP17 PRODUCT SHOWCASES
These educational and product-oriented sessions provide you with in-depth presentations on products or services you may have seen on the exhibit floor. Show up early! Seating is limited, and sessions fill quickly. This schedule is preliminary. Check the ACEP17 website for updates and details on each presentation.

These non-CME presentations can add to your educational experience. See company products and services that can help you in your practice, and receive a boxed meal. All events take place in the Exhibit Hall during conference breaks and are limited to 150 participants. Make plans now to visit one (or more) of these daily presentations.

Janssen Pharmaceuticals
Sunday, Oct. 29
10:30–11:15 a.m.

Shire Pharmaceuticals
Sunday, Oct. 29
10:30–11:15 a.m.

Edwards Lifesciences
Sunday, Oct. 29
2:30–3:15 p.m.

Roche Diagnostics
Sunday, Oct. 29
2:30–3:15 p.m.

EKOS Corporation
Monday, Oct. 30
11:30 a.m.–12:15 p.m.

Aerogen
Monday, Oct. 30
11:30 a.m.–12:15 p.m.

Fisher & Paykel
Monday, Oct. 30
2:30–3:15 p.m.

CSL Behring
Monday, Oct. 30
2:30–3:15 p.m.

BMS/Pfizer
Tuesday, Oct. 31
11:30 a.m.–12:15 p.m.

Portola Pharmaceuticals, Inc.
Tuesday, Oct. 31
11:30 a.m.–12:15 p.m.

AcellRx
Tuesday, Oct. 31
2:30–3:15 p.m.

Janssen Pharmaceuticals
Tuesday, Oct. 31
2:30–3:15 p.m.

Visit acep.org/ACEP17/showcase for more information.

See company products and services you may have seen on the exhibit floor. Show up early! Seating is limited, and sessions fill quickly. This schedule is preliminary. Check the ACEP17 website for updates and details on each presentation.

These non-CME presentations can add to your educational experience. See company products and services that can help you in your practice, and receive a boxed meal. All events take place in the Exhibit Hall during conference breaks and are limited to 150 participants. Make plans now to visit one (or more) of these daily presentations.

Janssen Pharmaceuticals
Sunday, Oct. 29
10:30–11:15 a.m.

Shire Pharmaceuticals
Sunday, Oct. 29
10:30–11:15 a.m.

Edwards Lifesciences
Sunday, Oct. 29
2:30–3:15 p.m.

Roche Diagnostics
Sunday, Oct. 29
2:30–3:15 p.m.

EKOS Corporation
Monday, Oct. 30
11:30 a.m.–12:15 p.m.

Aerogen
Monday, Oct. 30
11:30 a.m.–12:15 p.m.

Fisher & Paykel
Monday, Oct. 30
2:30–3:15 p.m.

CSL Behring
Monday, Oct. 30
2:30–3:15 p.m.

BMS/Pfizer
Tuesday, Oct. 31
11:30 a.m.–12:15 p.m.

Portola Pharmaceuticals, Inc.
Tuesday, Oct. 31
11:30 a.m.–12:15 p.m.

AcellRx
Tuesday, Oct. 31
2:30–3:15 p.m.

Janssen Pharmaceuticals
Tuesday, Oct. 31
2:30–3:15 p.m.

Visit acep.org/ACEP17/showcase for more information.

These non-CME presentations can add to your educational experience. See company products and services that can help you in your practice, and receive a boxed meal. All events take place in the Exhibit Hall during conference breaks and are limited to 150 participants. Make plans now to visit one (or more) of these daily presentations.

Janssen Pharmaceuticals
Sunday, Oct. 29
10:30–11:15 a.m.

Shire Pharmaceuticals
Sunday, Oct. 29
10:30–11:15 a.m.

Edwards Lifesciences
Sunday, Oct. 29
2:30–3:15 p.m.

Roche Diagnostics
Sunday, Oct. 29
2:30–3:15 p.m.

EKOS Corporation
Monday, Oct. 30
11:30 a.m.–12:15 p.m.

Aerogen
Monday, Oct. 30
11:30 a.m.–12:15 p.m.

Fisher & Paykel
Monday, Oct. 30
2:30–3:15 p.m.

CSL Behring
Monday, Oct. 30
2:30–3:15 p.m.

BMS/Pfizer
Tuesday, Oct. 31
11:30 a.m.–12:15 p.m.

Portola Pharmaceuticals, Inc.
Tuesday, Oct. 31
11:30 a.m.–12:15 p.m.

AcellRx
Tuesday, Oct. 31
2:30–3:15 p.m.

Janssen Pharmaceuticals
Tuesday, Oct. 31
2:30–3:15 p.m.

Visit acep.org/ACEP17/showcase for more information.
INTEGRATE THE SCIENCE WITH THE EDUCATION DURING THE 2017 RESEARCH FORUM

LAST YEAR’S EASY-ACCESS LAYOUT of the ACEP annual meeting’s Research Forum was a smash hit. We’ve brought it back better than ever for ACEP17. This year’s electronic showcase continues to be integrated throughout the ACEP annual meeting. Research Forum abstracts will be available to view near the course rooms (all on one floor) to enhance your learning experience. View and discuss original research that will impact your daily practice on the topics and issues that matter most to you and your patients.

At the world’s largest gathering of researchers, teachers, and practitioners of emergency medicine, you can also:

• Learn from a panel of experts during “Prime-Time Practice-Changers: Highlights of the 2017 Research Forum.”

• Interact with moderators and emergency care researchers during the Wine and Cheese Networking Reception.

NEW FOR ACEP17!

GE Healthcare and the Emergency Medicine Foundation have partnered on a global initiative to support research in breakthrough applications of point-of-care ultrasound: first, among patients in shock and/or trauma and, second, in innovation in the use of ventilator technology. Grants of $50,000 (plus equipment) will be provided to four researchers. ACEP members can vote for their favorite research project. The winner will earn an additional $150,000 grant to expand the scope of their project.

At ACEP17, you can listen to the researchers describe their projects through online videos and in-person presentations at the Research Forum Luncheon and section meetings. Your vote can influence the advancement of emergency medicine research.

And best of all, access to the Research Forum is included with your ACEP17 registration! For more information, go to acep.org/ACEP17/RF.

ACEP17 INNOVATED SHOWCASES LATEST EMERGENCY DEPARTMENT TECHNOLOGY, TOOLS

Want to experience firsthand demos and informative sessions on brand-new and innovative devices, drugs, and technologies from 53 cutting-edge companies? Want in on demo challenges to learn the latest techniques in emergency medicine? InnovatED is the place to be.

An award-winning interactive educational space in the ACEP17 Exhibit Hall, InnovatED combines products and services with innovation and problem-solving to elevate your engagement to a whole new level.

ACEP is dedicated to making InnovatED bigger and better each year, with more educational and interactivity space while offering emergency physicians, nurses, physician assistants, and administrative directors a new way to explore the latest innovations in emergency medicine.

NEW TO INNOVATED ACEP17

Palliative and Geriatric Care Area: Expanded for 2017

• Presenting innovative concepts and practices in palliative and geriatric care emergency medicine to apply in your practice.

• Sponsored by VITAS and the Geriatric Emergency Department Collaborative (GEDC).

Virtual Reality (VR) Area: Brand-New

• Engage in diverse VR training scenarios to increase patient care and safety in your emergency department.

• Sponsored by MedStar Simulation Training & Education Lab (SiTEL) and other leading VR vendors.

Mental Health Area: Brand-New

• Three patients (actors) and three emergency physicians will demonstrate how to safely stabilize mental health patients and make treatment plans.

• Hear case studies from physician experts from ACEP’s Coalition on Psychiatric Emergencies (CPE).

Idea Lounge: Brand-New

• Presentations and interactive discussions that will generate idea exchanges on hot topics such as physician wellness and resilience and best practices in mental health care in the emergency department.

• Sponsored by Steelcase Health.

IncuatED and the New Pitch Event: Expanded and Brand-New

• ACEP’s first-ever Shark Tank-style pitch event, where you’ll hear dynamic presentations from the best start-up companies emerging in health care and emergency medicine today.

• Sneak peek of the expanded lineup of start-up or early-stage health care products.

• Sponsored by angelMD, ZOIC, TMC Innovation Institute, EMRA, and MedStar.

Innovation Spotlight: Brand-New

• Hear rapid-fire presentations from emergency medicine game changers.

mHealth Toolbox: Back by Popular Demand

• Hands-on workshop designed for health care providers interested in exploring health tech innovation.

• Preregistration required. Sponsored by mHealth Toolbox.

Not every company’s product or service gets into InnovatED. The best of the best are reviewed and vetted by a committee of emergency physicians so you know you’ll see practical solutions for what you do. This space is where clinical experts and industry leaders connect, exchange ideas, and talk about the evolving health care landscape.

DON’T MISS INNOVATED!
ACEP17 Kickoff Party: Night at the Newseum

LET'S KICK IT OFF WITH A BANG! Schumacher Clinical Partners presents the family-friendly ACEP17 Kickoff Party on Oct. 29, from 7 p.m. to midnight, at Knight Studio at the Newseum.

ACEP17 registrants are invited to spend the night exploring one of the top 25 museums in the United States, featuring several exhibits spanning decades of news events that include “1967: Civil Rights at 50”, Berlin Wall Gallery; Today’s Front Pages Gallery; plus many more!

Featuring dramatic vistas of Washington, D.C., the Newseum is one of the city’s most sought-after venues, and ACEP and Schumacher Clinical Partners are getting you in free with ACEP17 registration.

The Newseum features a “window on the world,” which looks out on Pennsylvania Avenue and the National Mall.

The Newseum features the 45 words of the First Amendment of the Constitution etched into a 75-foot-tall tablet of Tennessee pink marble facing Pennsylvania Avenue. There’s no better way to kick off a visit to Washington, D.C., than by exploring the Newseum with your colleagues, friends, and family.

Chill and dance, eat, drink, and have fun to kick off a meeting filled with the best emergency medicine education in the capital city.

PLANNING TO BRING YOUR FAMILY TO ACEP17?

ACEP17 offers world-class education, multiple networking opportunities, the largest emergency medicine Exhibit Hall, and so much more. But what is available if you’re planning to bring the family to Washington, D.C., for ACEP17? We’ve got you and your family covered!

Make plans to meet up with other families to tour D.C., go to dinner, or plan other activities while at ACEP17. Join the ACEP17 Family Facebook Group to connect with other families while in D.C.

The Marriott Marquis lobby by the fireplace will be the designated meet-up location for families to gather and go to their events together as a group during ACEP17.

If you are bringing your family, make sure you register everyone as a guest during registration. With an ACEP17 badge, families will have access to the ACEP17 Kickoff Party, Closing Celebration, and Exhibit Hall. (Adult supervision is required for everyone younger than 18.)

Childcare will be available at ACEP17 so you can plan to take part in all the exciting activities each evening. To sign up for childcare or to find out more about the childcare available, visit acep.org/acep17/family.

Don’t forget to book your family travel to ACEP17 with our housing and travel partners. Family-friendly options are available on the onPeak webpage. Look for “Do You Need Family-Friendly Accommodations?” for lists of hotels that can easily accommodate children and extended families or email acep@onpeak.com to access family-friendly options.

Visit acep.org/acep17/family to learn more and join the ACEP17 Family Forum.

EMRA EVENTS, ACTIVITIES AT ACEP17

Emergency Medicine Residents’ Association (EMRA) activities are not only awesome, they’re affordably priced—and by that we mean free. EMRA events come at no charge to residents and medical students, and there are many to choose from at ACEP17. Here are some highlights:

FRIDAY, OCT. 27

Medical Student Council Executive Session
10 a.m.–1 p.m.

SATURDAY, OCT. 28

Medical Student Forum
(pre-registration required)
8:20–11:30 a.m.

Residency Program Fair and Studio EMRA
Meet 125-plus programs in the largest EM residency program fair in the nation.
12:30–2:30 p.m.

SUNDAY, OCT. 29

EMRA Hangouts LIVE
8 a.m.–5 p.m.

Job and Fellowship Fair
Find your ideal job at the largest recruiting event in emergency medicine, with 150-plus companies showcasing career opportunities.
5–7 p.m.

MONDAY, OCT. 30

EMRA Hangouts LIVE
8 a.m.–5 p.m.

Resident SimWars Competition
High-fidelity simulation competitions where you help decide the winning team.
9 a.m.–3 p.m.

EMRA Party (sponsored by Envision Physician Services)
Echostage, 2135 Queens Chapel Rd NE
10 p.m.–2 a.m.

TUESDAY, NOV. 1

EMRA Hangouts LIVE
8 a.m.–5 p.m.

EMRA 20 in 6: EMRA Resident Lecture Competition (sponsored by Hippo Education)
Identify the “Best Resident Lecturer” when each competitor presents 20 slides in six minutes on any topic.
1–3 p.m.

WEDNESDAY, NOV. 1

EMRA MEDWar
Seneca Creek State Park | Wilderness medicine + adventure racing
EMRA = an extraordinary experience
8 a.m.–5 p.m.
**ACEP RESOURCE CENTER: ALL-IN-ONE STOP FOR BOOKS, CAREERS, AND THE BRAND-NEW WELLNESS CENTER**

THE ACEP RESOURCE CENTER is BACK at ACEP17. This one-stop shop for everything ACEP is located inside the world’s largest emergency medicine Exhibit Hall and near the most exciting medical technology to date. The Exhibit Hall and Resource Center will be open Sunday, Oct. 29–Tuesday, Oct. 31, 9:30 a.m.–3:30 p.m.

At the ACEP Resource Center, you can access the ACEP Bookstore, where you can take advantage of special ACEP17 discounts and access to ACEP staff to answer any and all questions. Browse hundreds of titles for and about emergency medicine (ACEP members receive special pricing on all titles), learn about more resources ACEP has to offer, speak to someone at the customer service desk, or meet with the *Annals of Emergency Medicine* team.

don’t Miss Out on the Brand-New Wellness Center

This year, the ACEP17 Wellness Center will offer a multimodal approach for our members to cultivate and maintain their personal and mental health and wellness. Two of the exciting new concepts include a variety of five-minute TED-like talks given by many of the notable names in emergency medicine and a wellness story board where you can share your personal wellness stories!

**COUNCIL CHALLENGE CAMPAIGN HIGHLIGHTS NATIONAL EMERGENCY MEDICINE POLITICAL ACTION COMMITTEE ACTIVITIES**

Funded solely by ACEP members, the National Emergency Medicine Political Action Committee (NEMPAC) advances the specialty of emergency medicine in Washington, D.C., and improves the practice environment for emergency physicians and patient care delivery.

ACEP17 is your opportunity to learn more about NEMPAC’s year-round activities. What are the most important items on the legislative agenda? What has NEMPAC been doing in the heated health care debate? NEMPAC leaders and staff will be on hand to answer your questions. Learn more about NEMPAC when you get to Washington, D.C., and get involved.

**NEMPAC Council Challenge**

Friday, Oct. 27–Saturday, Oct. 28, 8 a.m.–5 p.m.

The ACEP Board of Directors and Council collectively donate more than $200,000 annually to NEMPAC. This two-day event demonstrates their commitment to ACEP’s political advocacy goals and increases the political clout of the specialty.

**NEMPAC VIP Donor Reception**

Sunday, Oct. 29, 6–8 p.m.

To show appreciation for NEMPAC’s most generous donors, ACEP’s President is hosting an invitation-only reception for ACEP members who have donated $500 or more ($300 for residents) in the past year to NEMPAC. Donations are also accepted at the door for admittance.

**NEMPAC “Give-a-Shift” Donor Lounge**

Sunday, Oct. 29–Tuesday, Oct. 31, 8 a.m.–4 p.m.

ACEP members who have donated at the Give-a-Shift level in the past year are invited to stop by and relax in this private lounge with complimentary breakfast, lunch, snacks, professional neck and shoulder massages, television, and business center amenities.

**NEMPAC 10 Year “Give-a-Shift” and Platinum Donor Special Washington, D.C., Event**

Monday, Oct. 30, 5:30 p.m.

Reception on the Speaker’s Balcony at the US Capitol

ACEP members who have donated at the 10 Year Give-a-Shift level and platinum donors are invited to this one-of-a-kind experience in the nation’s capitol.

**For a full schedule of NEMPAC events, visit acep.org/acep17/NEMPAC.**

*NEMPAC is nonpartisan and supports pro-emergency medicine candidates, not political parties.

*By invitation only*
President Richard Nixon in 1974. Since then, he has written 18 books—all national bestsellers—chronicling the presidency from President Nixon through President Barack Obama.

Mr. Woodward, who now serves as associate editor for The Washington Post, sees his keynote address at ACEP17—scheduled for 8 a.m. on Sunday, Oct. 29—as a discussion of what he calls the “Age of the American Presidency.”

“The general movement is toward more power for presidents,” he said. “I think even [President] Trump, with the problems he’s having, has vast power to do things.”

Mr. Woodward knows his crowds are fascinated to hear about the gridlock of Washington, the tumult surrounding the sobriquet “fake news,” and any stories that shed light on President Trump.

“If I find people in audiences are now deeply curious,” Mr. Woodward said, “I think that’s the role of the White House staff, his cabinet? I find people who like him or don’t like him pull up questions.

“To be clear, I make no pretense that I know all of those answers because I also think no one knows all of those answers. Trump may not know those answers,” he said. Mr. Woodward knows people are coming to hear him, but he says he’s more interested in hearing from emergency physicians.

“The key thing I want to do in a talk like this is to spend half or more time on the questions the audience has … What are they worried about? What’s going on in government that surprises them, worries them? What does he not understand? What is he really doing with the economy? What does he understand? What does he not understand? What is the role of the White House staff, his cabinet? I find people who like him or don’t like him pull up questions.

“For me, it’s the high point for me.”

Richard Quinn is a freelance writer in New Jersey.

ACEP17 KEYNOTE ADDRESSES

EMERGENCY MEDICINE FOUNDATION HOSTS DONATION PROGRAMS AND EVENTS AT ACEP17

The Silent Auction, Council Challenge, and VIP Receptions are always popular Emergency Medicine Foundation (EMF) events at ACEP’s annual conference. Here’s a full list of EMF events:

EMF Council Challenge
Thursday, Oct. 26, 3–8 p.m.
Friday, Oct. 27–Saturday, Oct. 28, 8 a.m.–5 p.m.

ACEP Council representatives have contributed more than $2.1 million since the challenge inception, demonstrating their commitment to fund research, fund education, and support investigators.

Making Wine, Music, and Memories EMF Reception
(By Invitation or $125)
Sunday, Oct. 29, 6–8 p.m.
Long View Gallery

Complimentary tickets for EMF’s $1,200-plus donors and Wiegenstein Legacy Society members. Join loyal major donors, EMF and ACEP leaders, dedicated physician groups, and committed companies invested in emergency medicine at this exclusive annual event.

EMF Major Donor Lounge
(By Invitation Only)
Sunday, Oct. 29–Tuesday, Oct. 31, 7 a.m.–4 p.m.

EMF donors who have given $600 or more since Jan. 1, 2017, can relax in this private setting with comfortable seating, beverages, and business center amenities.

EMF Silent Auction
Sunday, Oct. 29–Tuesday, Oct. 31, 8 a.m.–5 p.m.

One-of-a-kind experiences; sports, music, and celebrity memorabilia; art; jewelry; hotel packages; and more. Bid, buy, and support EMF to make a lasting impact on emergency medicine.

FOR A FULL SCHEDULE OF EMF EVENTS, VISIT ACEP.ORG/ACEP17/EMF.
Save These Dates
ACEP’s Upcoming Educational Meetings
Fall 2017 - Spring 2018

**Oct 29 - Nov 1, 2017**
ACEP17 Scientific Assembly
Washington, DC
acep.org/acep17

**November 13-17, 2017**
Emergency Department Directors Academy - Phase I
Omni Park West - Dallas, TX
acep.org/edda

**January 22-26, 2018**
Reimbursement & Coding Conferences
Omni Nashville - Nashville, TN
acep.org/rc

**February 5-9, 2018**
Emergency Department Directors Academy - Phase I
Omni Park West - Dallas, TX
acep.org/edda

**March 13-15, 2018**
Advanced Pediatric Emergency Medicine Assembly
Disney’s Yacht & Beach Club Resort - Lake Buena Vista, FL
acep.org/pem

**May 20-23, 2018**
Leadership & Advocacy Conference
Grand Hyatt - Washington, DC
acep.org/lac

Visit the Resource Center
Win Prizes

ACEP’s Daily Education Giveaway

Win one of nine ACEP educational product subscriptions!

ACEP’s Daily Education Giveaway, held in the Resource Center (located in Hall A) is giving away the best EM education.

Register to win fabulous prizes provided by ACEP eCME, Critical Decisions, and PEER.

9:30 to 3:00 | Sunday–Tuesday