REGISTER ONLINE—IT’S EASY!

Register online very easy. You're just a few clicks away from booking courses, hotel rooms, and special social events. Our site allows you to neatly package your itinerary so you can make the best decisions for your education and get the most out of your trip. Second, you can save money by doing it now. Secure your spot by Sept. 25 and save $100. Whether you sign up for all four days, Oct. 26–29, or show up a little early for the preconference workshops, all of your reservations can be made online, so go to www.acep.org/acep15 and start planning your time in Boston. While online, don’t forget to make a hotel reservation through ACEP’s housing partner, onPeak. We work with our travel partners to provide reduced hotel rates and discounts.

REGISTER ONLINE. REGISTER EARLY. This is the best advice we can give for two reasons. First, we make registering online very easy. Second, you can save money by doing it now. Secure your spot by Sept. 25 and save $100.

REGISTER TODAY AT WWW.ACEP.ORG/ACEP15 IT’S QUICK AND SECURE!

Questions?
REGISTRATION
meetingregistrar@acep.org
800-798-1822, ext. 5

HOTEL ROOMS
acep@onpeak.com
866-611-8828

TRAVEL SERVICES
acep@campbelltravel.com
800-501-2570

ACEP Is Always TRENDING

What did @gruntdoc say about that lecture this morning? What does @jeremyfaust look forward to at innovaTED? How quickly did the shuttle get @srrezaie from the hotel to the convention center? What are you up to? ACEP’s social media reach skyrocketed last year—so much so that ACEP’s conference hashtag was one of Twitter’s most trending topics. #ACEP15 is sure to match it. Follow @ACEPnow, and remember to check out www.facebook.com/ACEPPlan for updates and images from parties and special sessions.

OPENING SESSION

Nice Gurney?

ACEP keynote will address making personal connections when time is short and stress is high

by RICHARD QUINN

Twelve years ago, comedian-cum—high school assembly speaker Mark Scharenbroich was passing through Milwaukee as Harley-Davidson’s 100th anniversary celebration went on around him. He kept hearing motorcyclists who were otherwise unconnected bond instantly as they repeated two words over and over.

“Nice bike.”

CONTINUED on page 4

MILLS LECTURE

Bedside Lessons

With a bag of tricks and a sense of humor, emergency physicians can be ready for whatever comes

by RICHARD QUINN

AL SACCHETTI, MD, FACEP, has spent 35 years working in emergency departments, and in all that time, he doesn’t think he’s met a doctor or a nurse without a sense of humor.

“You absolutely need that component of it,” said Dr. Sacchetti, chief of emergency services at Our Lady of Lourdes Medical Center in Camden, New Jersey.

CONTINUED on page 4

RORRIE LECTURE

Grounding Your Frequent Fliers

Innovative approaches are needed to improve care for superutilizers

by RICHARD QUINN

EVERY EMERGENCY PHYSICIAN reading this has a frequent flier, the colloquial term for recidivist health care consumers. These patients—more formally referred to as superutilizers—use a wildly disproportionate amount of resources.

In fact, Rand Corporation’s 2013 report “The Evolving Role of Emergency Departments in the United States” found that just 2

CONTINUED on page 5

CONNECT Yourself

Wireless access is free at the Boston Convention and Exhibition Center for ACEP15 attendees.
Virtual ACEP15 is an extensive digital library of presentations from ACEP15. With Virtual ACEP15, you can experience the entire meeting, with 243 hours of educational content to choose from—on your own schedule! All you need is an Internet connection to watch presenters’ slides while listening to fully synchronized audio as if you were actually attending each session. Rest assured you’ll learn what you need, satisfy your CME requirements, even “go to” sessions you may not be able to attend onsite.

Virtual ACEP includes:
- All of the courses presented during the 3½-day conference
- Secure online access from any standard browser
- Streaming content for viewing on iPad, iPhone, or Android devices
- Downloadable MP3 files for convenient on-the-go audio
- Activity approved for AMA PRA Category 1 Credit(s)

Virtual ACEP15 is only available with registration for ACEP15.

Take advantage of huge discounts when you purchase it with your ACEP15 registration:
- $259 member
- $359 nonmember
- $199 international

SATELLITE SYMPOSIA OFFER EVEN MORE EDUCATION OPTIONS

Satellite symposia programs are educational, and some offer CME credit. These programs are not a part of the official ACEP15 education program as planned by ACEP’s Educational Meetings Committee. Please check www.acep.org/acep15, as the schedules can change.

- Optimal Therapy for Acute Coronary Syndromes: Using Guideline-Based Treatments in the Emergency Setting
  Sunday, Oct. 25: 6–9 p.m.
  Grantor: AstraZeneca

- Agitation and Psychiatric Disease: Best Practices for Emergency Care
  Monday, Oct. 26: 6–8 a.m.
  Grantor: Teva Pharmaceuticals

- Acute Ischemic Stroke: Overcoming Barriers by Improving Systems of Care
  Tuesday, Oct. 27: 6–8 a.m.
  Grantor: Genentech

- Caring for Critically Ill and Injured Patients in the Emergency Department
  Tuesday, Oct. 27: 6–9 p.m.
  Grantor: Janssen Pharmaceuticals

- Stroke Prevention in NVAF: Optimizing the Use of Oral Anticoagulants in the Emergency Department
  Wednesday, Oct. 28: 6–8 a.m.
  Grantor: Daiichi Sankyo

INFORMATION FOR SUBSCRIBERS
ACEP Now is published on behalf of the American College of Emergency Physicians by Wiley Subscription Services, Inc., a Wiley Company, 111 River Street, Hoboken, NJ 07030-5774. Printed in the United States by Cadmus (Cenveo), Lancaster, PA. Copyright © 2015 American College of Emergency Physicians. All rights reserved. No part of this publication may be reproduced, stored, or transmitted in any form or by any means and without the prior permission in writing from the copyright holder. The ideas and opinions expressed in ACEP Now do not necessarily reflect those of the American College of Emergency Physicians or the Publisher. The American College of Emergency Physicians and Wiley will not assume responsibility for damages, loss, or claims of any kind arising from or related to the information contained in this publication, including any claims related to the products, drugs, or services mentioned herein. The views and opinions expressed do not necessarily reflect those of the Publisher, the American College of the Emergency Physicians, or the Editors, neither does the publication of advertisements constitute any endorsement by the Publisher, the American College of the Emergency Physicians, or the Editors of the products advertised.
Hot Sessions in Boston
Some of the world’s most renowned emergency physicians and educators mark this annual conference on their calendars each year. Don’t miss their lectures at ACEP15.

MONDAY
Save the Blade! Advanced Strategies in Noninvasive Ventilation
11:30 a.m.–12:20 p.m.
FACULTY: Scott D. Weingart, MD, FACEP

Case Studies of Subtle Presentations of Devastating Neurological Conditions
12:30–1:20 p.m.
FACULTY: Matthew S. Sikut, MD

New Trends in Critical Care for the Busy Emergency Physician
12:30–1:20 p.m.
FACULTY: Peter M. DeBlieux, MD, FACEP

Back to Basics: Pediatric Resuscitation in 2015
3:30–3:55 p.m.
FACULTY: Marianne Gausche-Hill, MD, FACEP

Acute Decompensated Heart Failure: Time-Critical Interventions
3:30–4:20 p.m.
FACULTY: Matthew Strehlow, MD, FACEP

Code Talkers: A Point-Counterpoint Dialogue of Cardiac Arrest Management and What They Don’t Teach in ACLS
3:30–4:20 p.m.
FACULTY: William J. Brady, MD, FACEP, Sean Kivelham, MD, and Jeffrey Tabas, MD, FACEP

The High-Risk Abdomen: Common Complaints and Crashing Patients
4–4:25 p.m.
FACULTY: Diane M. Birnbaumer, MD, FACEP

Approach to the Unknown Rash
4:30–5:30 p.m.
FACULTY: Heather M. Murphy-Lavoie, MD

TUESDAY
Essential Ophthalmologic Procedures and Examinations
8–8:50 a.m.
FACULTY: Jason R. Knight, MD

Orthopedic Maneuvers Update 2015
9–9:50 a.m.
FACULTY: Scott C. Sherman, MD

Atrial Fibrillation Update 2015: Don’t Miss a Beat
9:30–9:55 a.m.
FACULTY: Corey M. Slovis, MD, FACEP

The First 30 Minutes: Initial Management of the Critically Ill Infant
10–10:25 a.m.
FACULTY: Richard M. Cantor, MD, FACEP

Drug Interactions: Combinations That Kill Your Patients
10–10:50 a.m.
FACULTY: Steven B. Bird, MD, FACEP, FACMT

Trauma Tea Party: Debunking Trauma Myths
10–10:50 a.m.
FACULTY: William K. Mallon, MD, FACEP

“There’s an App for That”: Handheld Devices and Applications That You Should Know About
1:30–2:20 p.m.
FACULTY: Esther K. Choo, MD, MPH

Therapy for Non-ST Elevation Acute Coronary Syndromes: Update 2015
4:30–4:55 p.m.
FACULTY: Tarlan Hedayati, MD, FACEP

WEDNESDAY
Rapid Fire: DKA and Hyperosmolar Syndrome—High-Yield Pearls and Pitfalls
9–9:25 a.m.
FACULTY: Camiron L. Pfennig, MD, and Chandra D. Aubin, MD, RDMS

Cruising the Infectious Disease Literature 2015
10–10:50 a.m.
FACULTY: David A. Talan, MD, FACEP

Quick Tips: Rapid-Fire ENT Procedures in the ED
10:30–10:55 a.m.
FACULTY: Gene Herrn, MD

Advanced Electrocardiography Part II: Dysrhythmias and Syncope
12:30–2:20 p.m.
FACULTY: Amal Mattu, MD, FACEP

Presidential Q&A: How Changes in Health Policy Will Shape the Future of Emergency Medicine
1:30–2:20 p.m.

FACULTY: Steven J. Stack, MD, FACEP, Jay A. Kaplan, MD, FACEP, and Michael J. Gerardi, MD, FAAP, FACEP

The Combative, Uncooperative Trauma Patient
3:30–4:20 p.m.
FACULTY: Christopher B. Colwell, MD, FACEP

Number Needed to Treat: Pinpointing ED Interventions That Matter Most
3:30–4:20 p.m.
FACULTY: David H. Newman, MD, FACEP

Get the BP Up! The Who, When, and Why of Today’s Sepsis Fluid Therapy
5–5:30 p.m.
FACULTY: Nathan I. Shapiro, MD

THURSDAY
Severe, Asymptomatic Hypertension in the ED: Don’t Just Do Something, Stand There!
8–8:25 a.m.
FACULTY: Philip H. Shayne, MD, FACEP

From Ordinary to Extraordinary: Critical Care Medicine in the ED
9–9:50 a.m.
FACULTY: David Pearson, MD, FACEP

The Top Articles of 2015
10–10:50 a.m.
FACULTY: James Ducharme, MD

Concussion Update 2015: What We Know, What We Think We Know, and What We Don’t Know
11–11:50 a.m.
FACULTY: Andrew D. Perron, MD, FACEP

The Death Rash: Lethal Rashes That Matter Most
3:30–4:20 p.m.
FACULTY: Andrew D. Perron, MD, FACEP

FACULTY: Steven J. Stack, MD, FACEP, Jay A. Kaplan, MD, FACEP, and Michael J. Gerardi, MD, FAAP, FACEP

Register Today!
Visit www.acep.org/acep15 to learn more about these hot sessions and to register for these and other ACEP15 courses. But don’t wait, the most popular always fill fast!

NEMPAC Council Challenge
Saturday, Oct. 24–Sunday, Oct. 25
8 a.m.–6 p.m.
All State Delegations and Sections who reach 100 percent NEMPAC participation will be entered into a drawing. The winning chapter/section members will be eligible to attend all NEMPAC VIP events.

NEMPAC VIP Reception
Sunday, Oct. 25, 7–9 p.m.*
John F. Kennedy Presidential Library and Museum
To show our appreciation to NEMPAC’s most generous donors, especially those donating at the “Give-A-Shift” level ($1,200 and above), the ACEP President will host an “invitation-only” reception. Members contributing $600 or more in 2015 (and residents contributing $60 or more) will be invited to this special event as a thank you for making NEMPAC one of the top physician specialty PACs in the nation. Donations will be accepted at the event for admittance. Shuttle service provided from the Westin Waterfront.

NEMPAC VIP Donor Lounge
Monday, Oct. 26–Wednesday, Oct. 28
8 a.m.–4 p.m.*
NEMPAC’s highest donors ($600 and above, $60 for residents in 2015) are invited to stop by and relax in the NEMPAC Hospitality Suite. Donors will receive access to complimentary breakfast, lunch, laptop/laptop-user usage, and professional neck and shoulder massages. “Give-a-Shift” donors will receive a special thank-you gift from the NEMPAC Board.
*By invitation only
The phrase became a company and a career for Mr. Scharenbroich, who now travels the country as a motivational speaker and will give the ACEP’s Opening Session keynote at 10 a.m. on Monday, Oct. 26 in Boston. The idea is a “powerful, memorable principle that acts as a catalyst to building strong connections,” said Mr. Scharenbroich’s wife, Sue, who is president of the couple’s motivational speaking business, Scharenbroich and Associates.

“Nice like is a metaphor of how we connect with others, both in our personal and professional lives,” he said. “The bottom line is [connecting with] the people you work with and the people you serve.”

Building a quick but earnest rapport is particularly important in emergency departments, said Mr. Scharenbroich. His wife said the speech will urge physicians and others to “take time to acknowledge, honor, and create a personal connection.”

“The families are coming in there wanting to have faith, wanting to have trust, wanting some assurance. And when that physician can do that in a short amount of time, then [patients] can sit back and go, ‘OK, do your work.’”

—Mark Scharenbroich

Mr. Scharenbroich, who has won an Emmy for his work, blends comedy and anecdotal stories to deliver a message of positivity. His goal is for physicians and others in attendance to realize the impact that a personal connection can have. He gave a similar presentation a few years ago to emergency department nurses and enjoyed the experience. He expects the same this fall.

“The families are coming in there wanting to have faith, wanting to have trust, wanting some assurance,” Mr. Scharenbroich added. “And when that physician can do that in a short amount of time, then [patients] can sit back and go, ‘OK, do your work.’”

Not every company’s product or service gets into innovatED. The best of the bunch are reviewed and vetted by a committee of emergency physicians, so you know it features the latest. But that’s not all that goes on in innovatED. This space is where clinical experts and industry leaders connect, exchange ideas, and talk about the evolving health care landscape.

Don’t miss innovatED!

**Technology and Patient Care Converge at innovatED**

9:30 a.m.–3:30 p.m., Oct. 26–28

Here’s a reason innovatED was featured in the March 2015 issue of Convene magazine, a publication dedicated to meeting industry news. It’s the best way to show off the latest technology and tools. “Why did the American College of Emergency Physicians build the emergency department of the future on its show floor? To better serve exhibitors—and improve patient care,” the magazine editors wrote.

ACEP is dedicated to making innovatED even better in 2015, with more educational space while offering emergency physicians, nurses, physician assistants, and administrative directors a new way to explore the latest innovations in emergency medicine. This simulated emergency department presents:

- Patient treatment and trauma rooms
- Prehospital and remote treatment
- Patient check-in and waiting areas
- Staffing stations
- Communication and technology centers

Not every company’s product or service gets into innovatED. The best of the best are reviewed and vetted by a committee of emergency physicians, so you know it features the latest. But that’s not all that goes on in innovatED. This space is where clinical experts and industry leaders connect, exchange ideas, and talk about the evolving health care landscape.

**Buy a Book. Get a Flu Shot. Pick a Staffer’s Brain**

The ACEP Resource Center is back at ACEP15 and better than ever. This one-stop shop for everything ACEP is located inside the world’s largest emergency medicine exhibit hall and offers you a chance to browse hundreds of titles from the ACEP Bookstore while learning about other resources available from the College. This space features a customer service desk and a chance to meet the good folks who produce *Annals of Emergency Medicine*.

The biggest draw, however, might be the Wellness Center. This area offers ACEP members services such as blood pressure checks, blood chemistry, body composition screening, flu vaccine, wellness-related resource materials, and a burnout questionnaire with personalized feedback. This is a $160 value—but is $40 for ACEP members. Sign up for this well-being assessment when you register for ACEP15.

Nearby at the ACEP Bookstore, you can browse and purchase the latest emergency medicine titles. Be sure to participate in the booth visitor program for a chance to win valuable prizes. Remember, ACEP members receive special pricing on all titles.

**STOP BY THE RESOURCE CENTER**

Monday, Oct. 26, 9:30 a.m.–3:30 p.m.  
Tuesday, Oct. 27, 9:30 a.m.–3:30 p.m.  
Wednesday, Oct. 28, 9:30 a.m.–3:30 p.m.
and assistant clinical professor of emergency medicine at Thomas Jefferson University in Philadelphia. “You really have to balance the entire spectrum of personality traits. You have to have empathy. You have to have humor. You have to have humility. You have to even be a bit of an authoritarian at times to treat some patients.” When you have these elements in your bag of tricks, he says “on any given patient, you’ve got to pull them out.”

It’s a perspective Dr. Sacchetti has honed over his career, and at ACEP15 in Boston, he will share his insights at the James D. Mills Jr. Memorial Lecture at 10 a.m. on Tuesday, Oct. 27. In the session, “Lessons My Patients Have Taught Me: Humor, Humanity, and Humorality Learned at the Bedside,” Dr. Sacchetti hopes to show how physicians need to tailor their approach to the patient and not just take a uniform tack with everyone.

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m. A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-
curing 28 percent of all unscheduled accounts for 4 percent of the dollars percent of the physician workforce seeks or receiving care.

It’s a perspective Dr. Sacchetti has honed on Wednesday, Oct. 28

Colin C. Rorrie Jr. Lecture, set for

10 a.m.

Colin C. Rorrie Jr. Lecture,

A trio of emergency physicians will try to help stem that tide with this year’s

Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.

A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.

A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.

A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.

A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.

A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.

A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.

A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.

A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.

A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.

A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.

A trio of emergency physicians will try to help stem that tide with this year’s Colin C. Rorrie Jr. Lecture, set for 10 a.m. on Wednesday, Oct. 28 at ACEP15 in Boston.

“Point one is to understand what a superutilizer is,” said one of the speakers, Stephen Anderson, MD, FACEP, an emergency physician in Seattle and a member of ACEP’s Board of Directors. “Second is to recognize that in-

percent of the physician workforce accounts for 4 percent of the dollars spent on health care while supplying 28 percent of all unscheduled care and more than 60 percent of all unscheduled care that occurs between 5 p.m. and 9 a.m.
**ACEP15 Dine Around Boston**

From contemporary to traditional New England, some of the best restaurants in the United States are in the Boston area—and a good slice of those are in this year’s Dine Around Boston program. Enjoy delicious craft beer, the famous chowder, or a fine steak at one of these outstanding restaurants while meeting with the movers and shakers of emergency medicine.

**HERE’S A RUNDOWN:**

**Time:** 7–10 p.m.

**Details:** Six locations available; sign up at www.acep.org/acep15 when you register for ACEP15

**SUNDAY, OCT. 25**

**PLACE**

- The Oceanaire Seafood Room
- Strega Waterfront
- City Table
- The Palm
- Post 390
- Chart House

**HOST**

- Frederick M. Abrahamian, DO, FACEP
- Jason R. Knight, MD, FACEP
- Teresa S. Wu, MD, FACEP
- Jerome R. Hoffman, MD, MHA
- Gregory L. Henry, MD, FACEP
- William K. Mallon, MD, FACEP
- William J. Brady, MD, FACEP
- Kerry Broderick, MD, FACEP
- Michael A. Granovsky, MD, CPC, FACEP
- Thom A. Mayer, MD, FACEP
- Marianne Gausche-Hill, MD, FACEP
- Heather Murphy-Lavoie, MD, FACEP

**TUESDAY, OCT. 27**

**PLACE**

- The Oceanaire Seafood Room
- Strega Waterfront
- City Table
- The Palm
- Post 390
- Chart House

**HOST**

- Jason R. Knight, MD, FACEP
- Teresa S. Wu, MD, FACEP
- Jerome R. Hoffman, MD, MHA
- Gregory L. Henry, MD, FACEP
- William K. Mallon, MD, FACEP
- William J. Brady, MD, FACEP
- Kerry Broderick, MD, FACEP
- Michael A. Granovsky, MD, CPC, FACEP
- Thom A. Mayer, MD, FACEP
- Marianne Gausche-Hill, MD, FACEP
- Heather Murphy-Lavoie, MD, FACEP

**The Hack Is Back**

**Emergency Medicine Hackathon returns to ACEP15**

**LAST YEAR, ACEP INTRODUCED THE** Emergency Medicine Hackathon to the annual conference schedule of events. This year, it promises to be even better as ACEP and the Emergency Medicine Residents Association (EMRA) have teamed up with up with MIT Hacking Medicine and athenahealth, Inc. to offer a problem-solving hackathon during ACEP15. The hackathon leverages out-of-the-box thinkers for anamped-up, all-weekend problem-solving session where emergency physicians collaborate with computer programmers, engineers, and other subject matter experts to tackle challenges in EM.

The hackathon begins on Friday evening, Oct. 23, at the beautiful athenahealth headquarters, 311 Arsenal St., Watertown, Massachusetts, just before ACEP15 begins in Boston. Participants will work (hack) through the weekend, and judges will decide the winners on Sunday, Oct. 25. Prizes and cash awards will be provided, and the grand prize winners will be invited to present their solution during the ACEP15 annual meeting at the Boston Convention and Exhibition Center on Monday, Oct. 26.

Check back at www.acep.org/hackathon for registration information.

**PRODUCT SHOWCASES KEEP YOU UP TO SPEED**

These educational and product-oriented sessions provide you with an in-depth presentation on a product or service you may have seen on the exhibit floor. Show up early! Seating is limited, and sessions fill quickly. This schedule is preliminary. Please check the ACEP15 website for updates and more details on each presentation.

**PRODUCT SHOWCASES**

**Monday, Oct. 26**

- 10:30–11:15 a.m.: Janssen Pharmaceuticals
- 10:30–11:15 a.m.: Mylan Specialty L.P.
- 2:30–3:15 p.m.: Mallinckrodt Pharmaceuticals

**Tuesday, Oct. 27**

- 11:30 a.m.–12:15 p.m.: Janssen Pharmaceuticals
- 11:30 a.m.–12:15 p.m.: Teva Pharmaceuticals
- 2:30–3:15 p.m.: Mallinckrodt Pharmaceuticals

**Wednesday, Oct. 28**

- 11:30 a.m.–12:15 p.m.: Janssen Pharmaceuticals
- 11:30 a.m.–12:15 p.m.: BTG International

**EMRA Takes Packed Schedule to Boston**

Emergency Medicine Residents Association (EMRA) activities are not only awesome, they’re affordably priced. By that, we mean free. EMRA events come at no charge to residents and medical students, and there is much to choose from at ACEP15. Here are the highlights:

**Sunday, Oct. 25**

**EMRA Medical Student Forum and Lunch With Program Directors**

8 a.m.–2 p.m.

Have you asked yourself, Why emergency medicine? How do I match in EM? EMRA will answer these questions and more! Join us for a free lunch and meet program directors from 20 residencies.

**EMRA Residency Program Fair**

3–5 p.m.

Meet more than 125 programs in the largest EM residency program fair in the nation.

**Monday, Oct. 26**

**EMRA Resident Lunch and Resident Forum**

11:30 a.m.–4 p.m.

Learn board prep strategies with a free lunch (first 200 preregistered EMRA members only). Then learn about hot topics in quick high-information sessions. Conclude with sessions on how to navigate the EMRA Job and Fellowship Fair and the Job Market.

**EMRA Job and Fellowship Fair**

5–7 p.m.

**EMRA Awards Reception**

3:30–5 p.m.

Join us to honor medical students, residents, and EM faculty making an impact on our specialty.

**SCHEDULE**

**FRIDAY, OCT. 23**

- 5:30 p.m.: First shuttles leave from MIT/other Boston locations to be determined
- 6–7 p.m.: Welcome, keynote address, and dinner
- 7–7:30 p.m.: Hackathon + logistics overview
- 9:30 p.m.: Last shuttle leaves athenahealth

**SATURDAY, OCT. 24**

- 8–9 a.m.: Breakfast
- 9 a.m.: Problem patch kickoff
- Noon–1 p.m.: Lunch
- 1–5 p.m.: Work on projects
- 6 p.m.: Dinner
- 7:30 p.m.: Last shuttle leaves athenahealth

**SUNDAY, OCT. 25**

- 8–9 a.m.: Breakfast
- 9 a.m.: Sign up for final presentations
- 10 a.m.: Final schedule for final presentations posted
- Noon: Lunch
- 2 p.m.: Begin final presentations
- 3:30 p.m.: Judging
- 4 p.m.: Prizes and pictures
- 5 p.m.: Last shuttle leaves athenahealth

**MONDAY, OCT. 26**

- Grand prize winners announced at ACEP15 (time and location TBD)
ACEP15 KICKOFF PARTY TO TAKE OVER TWO BOSTON VENUES

BY KAYLA PANTANO

IT’S TIME TO GET EXCITED! EMERGENCY Consultants, Inc., presents the ACEP15 Kickoff Party on Monday, Oct. 26, from 7:30 p.m. to midnight, extending the excitement from the weekend to what will be one of the best Mondays ever. With two amazing venues located in the heart of the wonderful city of Boston, this is a party you simply can’t miss.

ACEP15 registrants are invited to spend the night at the House of Blues and Jillian’s Lucky Strike. Yes, that’s right—the party is at two of Boston’s best venues located right behind the famous Fenway Park. It’s free with ACEP15 registration, and shuttles will run between the locations so you can experience what both places have to offer.

A loyal Bostonian, Carlo L. Rosen, MD, FACEP, associate professor of medicine at Harvard Medical School, said, “Boston has a lot to offer: great restaurants, great history, great culture.”

At the House of Blues, guests can experience Southern ambiance (and hospitality!) and dance the night away to live music. The venue is known for its eclectic cuisine, so you can enjoy its Southern specialties and then thaw it all off on the dance floor. If you need a break from dancing, you can head right up the street to Jillian’s/Lucky Strike, a 70,000-square-foot entertainment complex that spans three floors. In addition to a full bar and restaurant, there are pool tables and bowling lanes for you to enjoy throughout the night.

Jillian’s is a favorite place for playing pool, having a beer, and relaxing with friends,” Dr. Rosen said, “and Lucky Strike is a great venue for bowling and socializing.”

Another Bostonian, Mark Pearlmutter MD, FACEP, vice president and chief of emergency medicine at Steward Health Care, lists many reasons for his love of Boston. “It is home to some of best, yet not ‘overstuffed,’ sports teams. A big little city with great walking tours, deep history, the feel of Europe, great ocean/harbor vistas, and amazing education, Boston is my home.”

October will also be the perfect time to visit Boston. “In October, you can see the foliage and enjoy the city before the ice and snow start,” Dr. Rosen said. “It is a great city for the Scientific Assembly because there are so many things to do, and it is easy to walk to nearby restaurants and historical locations.”

Dance, eat, drink, and have fun to kick off a week filled with the best emergency medicine education in the great city of Boston.

EMF Showcase, Top-Notch Speakers Highlight the 2015 Research Forum

A keynote session featuring Michael Callaham, MD, Editor-in-Chief of Annals of Emergency Medicine, closes out the first day of the 2015 Research Forum and gives researchers a chance to see exactly what journal editors and editorial board members are looking for when it comes to cutting-edge research. The next day, a lunchtime event builds on that action, when the Emergency Medicine Foundation (EMF) Grant Showcase presentations heat up. Lively, informative interaction among investigators, moderators, and the audience is sure to be delivered.

It’s all part of the growing, evolving Research Forum, where presenters discuss original research at a national gathering of scholars, teachers, and practitioners of emergency medicine. Meet, network with, and mentor new researchers in a supportive learning environment. Give your fellow emergency physicians news on the latest advances in a variety of topics.

This year’s event promises to showcase more original research than ever. Held Oct. 26–27, the Research Forum is free as part of your ACEP15 four-day registration. Listen to oral presentations followed by a discussion led by a recognized researcher, and view select electronic abstracts grouped by topic and critically by a recognized discussant. Visit www.acep.org/RF for more information.

Interested in only attending the Research Forum? Visit the ACEP15 registration page and select that option.

CLOSE OUT ACEP15 IN STYLE AT THE NEW ENGLAND AQUARIUM

BY KAYLA PANTANO

FINISH YOUR TIME SPENT ON EDUCATION, networking, and experiencing the best of emergency medicine at the ACEP15 Closing Celebration, presented by EmCare, and bid a fond good-bye to the town that “combines both history and culture in one big little city,” according to Carlo L. Rosen, MD, FACEP, associate professor of medicine at Harvard Medical School. The celebration will take place on Wednesday, Oct. 28, from 7 to 11 p.m., at the New England Aquarium.

“The New England Aquarium is a great location on the water, with amazing views of the harbor and Boston. It is one of the best aquariums in the country, with a great penguin exhibit,” Dr. Rosen said.

There really is no better place to close a meeting filled with learning than at the New England Aquarium. Relax and marvel at the vast array of marine life with new friends and colleagues while enjoying music, dancing, and hors d’oeuvres.

The aquarium boasts a giant four-story ocean tank that features a Caribbean coral reef and house-sharks, sea turtles, stingrays, eels, barracuda, and many smaller fish. With all of these beautiful creatures at such a spectacular aquarium, it will truly be a night to remember!

Don’t miss the large penguin exhibit that Dr. Rosen highlighted. A crowd favorite, it hosts African penguins, Northern and Southern rockhopper penguins, and little blue penguins.

With Atlantic harbor seals out front and several other exhibits throughout the aquarium featuring creatures such as lionfish, leafy sea dragons, and a giant Pacific octopus, there are many other aquatic animals to see.

Said ACEP15 and the great city of Boston farewell with a night admiring all the sea life the New England Aquarium has to offer.

Drink tickets are available for ACEP15 registrants. Shuttles will be provided to and from most hotels in the official ACEP block. Check out the New England Aquarium for yourself at www.neaq.org.

KAYLA PANTANO is a writer based in New Jersey.