



ACEP14 Preview Issue

McCORMICK PLACE • CHICAGO, ILLINOIS • OCTOBER 27-30, 2014 • WWW.ACEP.ORG/ACEP14

ONLINE REGISTRATION 2014

WE MAKE ONLINE REGISTRATION EASY

Not only does ACEP make registering for ACEP14 easy, we make it even more affordable when you do it early. Save \$100 when you put ACEP14 at the top of your fall travel plans by Sept. 26. Why wouldn't you? Online registration is easy, and our site allows you to neatly package your itinerary so you can make the best decisions for your education and get the most out of your trip. Whether you sign up for all four days Oct. 27-30 or show up a little early for the pre-conference workshops, all of your reservations can be made online, so go to www.acep.org/acep14 and start planning your time in Chicago. While online, don't forget to make a reservation through ACEP's housing partner, onPeak. We work with our travel partners to provide reduced hotel rates and discounts. Several hotels are close to McCormick Place, where educational courses will take place. ACEP will provide shuttle service to and from certain hotels.

**REGISTER TODAY ONLINE—it's
quick and secure! www.acep.org/acep14**

Questions?

REGISTRATION
meetingregistrar@acep.org
800-798-1822, ext. 6

HOTEL ROOMS
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866-611-8828

TRAVEL SERVICES
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800-501-2570

REGISTERING FOR FOUR DAYS? CONSIDER THE VIP TREATMENT

With our new **Preferred Access Pass** option, we take care of all those little pesky particulars for you so you can relax and enjoy ACEP14. The Preferred Access Pass—an exclusive option for four-day registrants only—is just an additional \$300.

- Registration packet delivered to your hotel room
- VIP seating for the Opening Session
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- Express line to both the Kickoff Party and the Closing Celebration
- Guided private tour through innovatED
- Special VIP ribbon for your badge
- Luggage check so your bags magically appear at the airport for your departure
- Room guarantee at the Hilton Chicago
- Lunch voucher for one day
- One complimentary ACEP section membership, exclusive to ACEP members



PHOTO: TROY TUTTLE

“We tend to think about [health care] as a totally different realm where the rules of supply and demand and consumption don't apply, but they do.” —Stephen Dubner

FREAKY OR FACTS:

The Economics of Health Care

by RICHARD QUINN

An economist and a writer walk into an emergency medicine conference—stop me if you've heard this one before.

You haven't, yet, but Steven Levitt and Stephen Dubner, the famed authors of international best-seller *Freakonomics* and its successor *SuperFreakonomics* are keynote speakers at ACEP14 in Chicago next month. The pair will talk about the unique nexus of health care and economics in the kickoff session of the meeting, at 8 a.m., Monday, Oct. 27 at McCormick Place.

“We tend to think about [health care] as a totally different realm where the rules of supply and demand and consumption don't apply, but they do,” said Dubner, a *New York Times* journalist. “And so while it's true that you don't want to make your every health care decision based on economic thinking and incentives and supply and demand and so on, you sure want to make most of

CONTINUED on page 5

Take Care of Your Most Important Patient: You

by RICHARD QUINN

Jay Kaplan, MD, FACEP, has been giving the ACEP a near-annual pep talk on burnout since the late 1990s. But the speech at this year's meeting, “Physician, Heal Thyself: The Importance of Creating Resilience,” may be more relevant than ever, given today's world of burgeoning electronic health records



(EHR), Affordable Care Act regulations, and tightening fiscal conditions for many hospitals. So what's the answer to these issues, in Dr. Kaplan's eyes?

Resiliency.

CONTINUED on page 5



ACA Unraveled: Obamacare from the Emer- gency Medicine Perspective

by RICHARD QUINN

If anyone can communicate to a room full of emergency physicians the importance of the Affordable Care Act and what it means to the specialty, it's Steven Stack, MD, FACEP. Not because he's a longtime trustee for the American Medical Association (AMA). Or because he's been an emergency department (ED) medical director in two states and currently practices in Lexington, Kentucky. And not even because he's the AMA president-elect, the youngest in a century and the first emergency physician to hold the role.

It's *all* those reasons that make him a natural choice to give a top-down talk, “The

CONTINUED on page 6



It's All Right Here in the ACEP14 Exhibit Hall

What do you call a three-day event where thousands of emergency physicians explore products from more than 375 exhibitors? We call it the largest Emergency Medicine Exhibit Hall in the world.

See **EXHIBIT HALL** on page 2



Get Social at ACEP14

We don't drive the social media train at ACEP14—you do. How was that session? What's coming up next? Can you believe what that speaker just said? Last year's attendees filled our social media with

See **GET SOCIAL** on page 3

EXHIBIT HALL CONTINUED FROM PAGE 1

You'll see the latest technologies, solutions, products, and services from some of the most respected names in emergency medicine.

Back by popular demand is the ACEP Resource Center. This one-stop shop showcases information on a variety of ACEP tools, benefits, and services as well as emergency medicine issues. ACEP leaders and staff will be available to answer your questions, discuss College policy and direction, and provide information on products and resources from ACEP.

Representatives will be available from EM Career Central and HBI, among others.

One of our most popular resources is the ACEP Bookstore, and the redesigned area promises to make searching for educational material easy. While there, don't miss getting your free review copy of *Critical Decisions in Emergency Medicine*, ACEP's official CME publication. Browse the lessons and bonus features to see why this physician-recom-



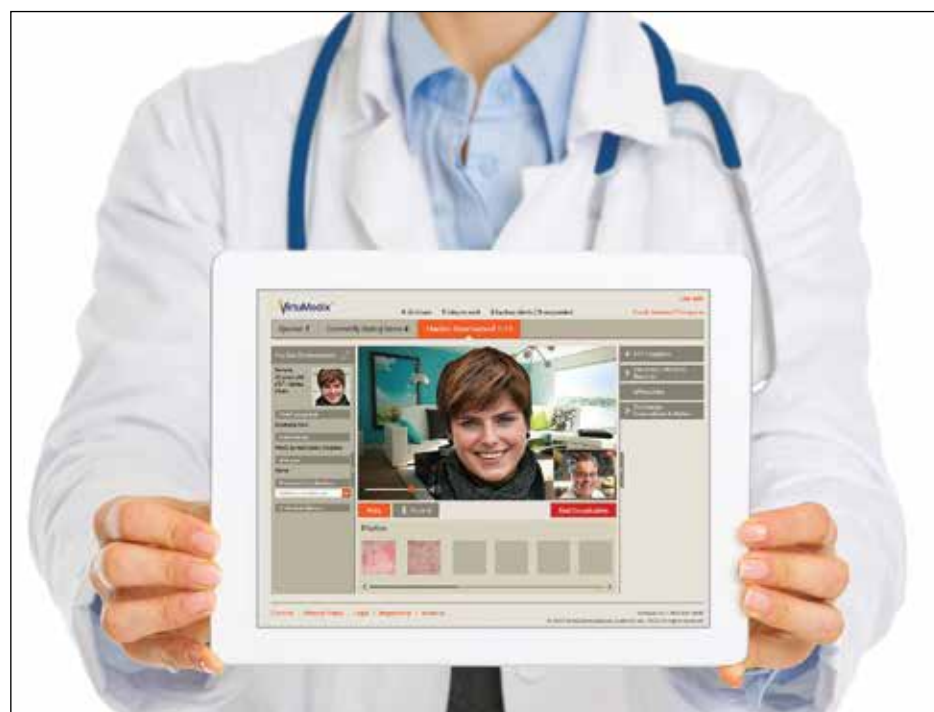
With more than 375 participating companies, ACEP14 boasts the largest emergency medicine Exhibit Hall in the world.

mended publication is a must-read.

The Wellness Center also will be located within this space. The popular mini-physical is an opportunity to assess your level of well-being with blood pressure checks, blood chemistry, flu shots, and more. This benefit is only for active ACEP members. Buy a ticket when you register for ACEP14 or purchase one onsite. ☺

Exhibit Hall/innovatED Hours

Monday, Oct. 27, 9:30 a.m.–3:30 p.m.
Tuesday, Oct. 28, 9:30 a.m.–3:30 p.m.
Wednesday, Oct. 29, 9:30 a.m.–3:30 p.m.



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ACEP14 Daily News

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GET SOCIAL CONTINUED FROM PAGE 1

great information, so keep the momentum going and post tweets using #ACEP14. Follow @ACEPnow, and remember to check out www.facebook.com/ACEPfan for updates and images from parties and special sessions.

This year, your posts mean even more. We will be monitoring social media and other instant feedback channels each day. The course that has the most buzz will be delivered as an encore presentation the next day. Never miss the day's most-popular session again!



Connect Yourself
Wireless access is free at McCormick Place for ACEP14 attendees. ☺

ACEP14 TWEETS

ECI Healthcare Partners_ (@ECIHealthcare)

We'll throw it back to the prohibition era at the #ACEP14 Kickoff Party! <http://bit.ly/1iyTIUL> #throwbackthursday <http://ow.ly/i/6uOEG>

EM | recruits_ (@EMrecruits)

BLOG | ACEP14 Scientific Assembly: Top 5 Must-Do's in Chicago [<http://hubs.ly/y05pv80>] RETWEET #ACEP14 #Chicago pic.twitter.com/JJ8FqBducV

TeamHealth_ (@teamhealth)

Check out "ACEP14: Why I Go" on Vimeo <http://vimeo.com/98382021> #acep14whyigo Really looking forward to #ACEP14 in Chicago! Will be tremendous.

INDUSTRY-SUPPORTED SATELLITE SYMPOSIA OPTIONS

These events will take place at the Hilton Chicago. Please check www.acep.org/acep14 for schedule updates and more information. These programs are not a part of the official ACEP14 education program as planned by ACEP's Educational Meetings Committee.

SUNDAY, OCT. 26

6–9 p.m.

Coagulation Catastrophes: Taking Care of the Most Difficult Cases in Emergency Medicine
Grantor: AstraZeneca

SUNDAY, OCT. 26

6–9 p.m.

Opening the Window of Time in Stroke Therapy: New Evidence for the Emergency Department
Grantor: Genentech

TUESDAY, OCT. 28

6–9 p.m.

Targeted Oral Anticoagulation in the Emergency Department: Key Factors in Stroke Prevention in Atrial Fibrillation
Grantors: Boehringer Ingelheim and Daiichi Sankyo

GET STARTED EARLY
AT ACEP'S PRE-CONFERENCE WORKSHOPS

Why wait until Monday for top-notch education? Get started on Sunday with our pre-conference options. Featuring the consistently sold-out cadaver labs, the pre-conference portion of ACEP's annual conference has grown exponentially in recent years. From hands-on skills labs to ultrasound to quality care measures, you'll find something to drastically improve your practice.



Doctors learn life-saving skills in the Cadaver Lab, ACEP's most popular pre-conference workshop. Several other options such as patient safety and emergency ultrasound are available on Sunday, Oct. 26.

Advanced Invasive Procedural Skills Lab

SUNDAY, OCT. 26

8 a.m.–noon

Cost: \$1,195

Heroic Life- and Limb-Saving Procedural Skills Lab

SUNDAY, OCT. 26

1:30–5:30 p.m.

Cost: \$1,195

ACEP Advanced EMS Practitioners' Forum & Workshop

SUNDAY, OCT. 26

7:30 a.m.–5 p.m.

Full-day cost: \$199

SUNDAY, OCT. 26

1–5 p.m.

Half-day cost: \$99

Emergency Ultrasound Management Course

SUNDAY, OCT. 26

8 a.m.–5 p.m.

Cost: \$225

Innovations in Patient Safety

Presented by ACEP, Urgent Matters, and the Emergency Medicine Patient Safety Foundation

Supported by Masimo and Emergency Medicine Business Intelligence

SUNDAY, OCT. 26

12:30–5:30 pm

Cost: \$85 ACEP members/\$129 non-members/\$65 residents

STAY UP TO SPEED
AT THESE PRODUCT SHOWCASES

These educational and product-oriented sessions provide you with an in-depth presentation on a product or service you may have seen on the exhibit floor. Show up early! Seating is limited, and sessions fill quickly. This schedule is preliminary. Please check the ACEP14 Web site for updates and more details on each presentation.

SCHEDULE

MONDAY, OCT. 27

10:30–11:15 a.m. **Otsuka America Pharmaceuticals** Exhibit Hall10:30–11:15 a.m. **BTG International** Room 470B2:30–3:15 p.m. **Durata Therapeutics** Exhibit Hall

TUESDAY, OCT. 28

11:30 a.m.–12:15 p.m. **Teva Pharmaceutical Industries** Exhibit Hall11:30 a.m.–12:15 p.m. **Boehringer Ingelheim Pharmaceuticals, Inc.** Room 470B2:30–3:15 p.m. **Daiichi Sankyo** Exhibit Hall2:30–3:15 p.m. **Sidra Medical and Research Center** Room 470B

WEDNESDAY, OCT. 29

11:30 a.m.–12:15 p.m. **Janssen Pharmaceuticals** Exhibit HallCUTTING-EDGE RESEARCH
HIGHLIGHTED AT RESEARCH FORUM

Research Forum has been elevated to even greater heights in 2014 with a new electronic showcase and more original research than ever. Held Oct. 27–28, this is the world's largest gathering of emergency medicine researchers, and access is free as part of your ACEP14 four-day registration. Visit www.acep.org/RF for more information.

SCHEDULE

SUNDAY, OCT. 26

10 a.m.–5 p.m. **Registration**

MONDAY, OCT. 27

7 a.m.–5 p.m. **Registration**7 a.m.–5 p.m. **Abstracts open**8–9:30 a.m. **Opening session**9:30–11 a.m. **Electronic abstract presentations**10:30–11:30 a.m. **Oral presentations**10:45–11:45 a.m. **Electronic abstract presentations**

Noon–1 p.m. **Awards luncheon featuring ACEP Research Award recipient and past award recipient***

1–1:30 p.m. **State-of-the-art research presentation**1:30–2:30 p.m. **EMF showcase**2:30–3:30 p.m. **Oral presentations**2:30–3:30 p.m. **Electronic abstract presentations**3:30–4:30 p.m. **Wine & cheese networking social**

4:30–5:30 p.m. **Spotlight: Office of Emergency Care Research (OECR), featuring Jeremy Brown, MD, director of OECR at the National Institutes of Health**

TUESDAY, OCT. 28

7 a.m.–3 p.m. **Registration**7 a.m.–5 p.m. **Abstracts open**8–8:30 a.m. **State-of-the-art research presentation**8:30–9:30 a.m. **Oral presentations**9:30–11:30 a.m. **Electronic abstract presentations**11:45 a.m.–12:45 p.m. **Network luncheon***1–2 p.m. **Oral presentations**1:30–3:30 p.m. **Electronic abstract presentations**3:30–4:30 p.m. **Wine & cheese networking social**

4:30–5:30 p.m. **Cutting-edge emergency medicine: highlights of the research forum**

*By invitation only



Hot Sessions in Chicago

BE SURE TO ADD THESE CAN'T-MISS SESSIONS TO YOUR ACEP14 ITINERARY.

MONDAY, OCTOBER 27

10–10:50 a.m. (MO-07)

Pediatric Orthopedics: Avoid the Pitfalls

Faculty: Annalise Sorrentino, MD, FAAP, FACEP

The identification and treatment of pediatric orthopedic injuries is an extremely difficult aspect of working in an ED due to the frequent paucity of radiological findings and relatively rarity of the conditions encountered. Yet we can't miss these injuries. The speaker reviews the latest in pediatric orthopedics so that making that diagnosis will be a "snap."

11:30 a.m.–12:20 p.m. (MO-10)

Cruising the Literature: Cardiology 2014

Faculty: Corey M. Slovis, MD, FACEP

Medical journals abound with cardiology articles, and numerous multi-center trials have recently been published. New drugs are being introduced, existing medications have changing indications, and diagnostic and management strategies are being evaluated. Which of these articles should you integrate into your practice? The speaker will review the most important cardiology articles from the past year's literature that will directly impact your patients.

1:30–1:55 p.m. (MO-41)

Beyond FAST: Trauma Ultrasound Today

Faculty: Matthew S. Dawson, MD

Nearly two decades since the FAST exam was first proposed, the use of bedside ultrasound in the initial evaluation of trauma patients continues to both expand and raise controversy. During this case-based interactive discussion, the speaker will discuss the history of the FAST exam from the 1970s to today, both inside and beyond our borders. Key evidence on training and outcomes will be reviewed. New applications for ultrasound in the evaluation of trauma patients will be explained to help you become a better sonographer for your trauma patients.

4–4:25 p.m. (MO-78)

Rapid Fire: Top Five Habits of Highly Successful Emergency Physicians

Faculty: Michael A. Silverman, MD, FACEP

Why do some emergency physicians seem to have tremendous success in their careers while maintaining a vibrant work-life balance, while others struggle to make it through their next shift? Do you feel like you are stuck in a rut? The speaker will present the top five habits of highly successful emergency physicians and show how you can achieve this type of success in your own life. Stop feeling like a hamster running on wheel and going nowhere fast. This talk will give you ideas to help you take control of your life!

4:30–5:30 p.m. (MO-80)

The Combative, Uncooperative, Arrested, and Threatening Trauma Patient: A Legal, Ethical, and Medical Minefield!

Faculty: Christopher B. Colwell, MD, FACEP

It is common for the emergency physician, in addition to being a medical professional, to deal with psychological, ethical, and legal issues in trauma. When should alcohol levels or urine toxicology screens be sent? What information should be provided to the

police? When can patients sign out and when are they too impaired? Should the police be called? What's the best method to restrain a trauma patient, and when is sedation appropriate? The speaker will discuss how to manage these medical and ethical dilemmas.

4:30–5:30 p.m. (MO-81)

Cruising the Infectious Disease Literature

Faculty: David Talan, MD

So many journals, so little time. Let an expert in the field help you stay updated with the latest in the infectious disease realm. The speaker will review recent literature on infectious diseases, old diseases with new treatments, and new diseases with old treatments. Make sure you have the information to use the right drugs for the bad bugs.

TUESDAY, OCTOBER 28

8–8:50 a.m. (TU-92)

Heroic Procedures You Should Know

Faculty: Vikhyat S. Bebarta, MD, FACEP

Emergency thoracotomy is a lifesaving procedure that is not without significant risk to the patient and health care workers. Other heroic procedures are done infrequently, but will they save lives? The speaker will discuss the indications and describe the proper technique for specific heroic procedures such as thoracotomy, diagnostic peritoneal lavage, cardiac wound repair, cricothyroidotomy, pericardiocentesis, venous cut down, and chest tube thoracostomy.

9–9:50 a.m. (TU-111)

Just the Pearls: Bedside Tips and Tricks for the Critically Ill Patient

Faculty: Scott D. Weingart, MD, FACEP

A critically ill patient in the ED can utilize a substantial amount of resources and time. The speaker will cover a variety of topics, distilling them all down to just the pearls. This is the ultimate lecture for the ADHD emergency physician. The speaker will also present strategies and skills to enable rapid assessment and treatment of the critically ill patient.

2–2:25 p.m. (TU-161)

The High-Risk Abdomen: Common Complaints and Crashing Patients

Faculty: Diane M. Birnbaumer, MD, FACEP

Abdominal pain is a common presenting complaint in the ED, but frequently no definitive diagnosis is made. Which patients are safe to discharge, and who could be your next lawsuit? Join the speaker in a case-based presentation that will highlight common errors made in the evaluation of abdominal pain, and how to prevent them through proper evaluation and documentation.

3:30–4:20 p.m. (TU-168)

Fixing Faces Painlessly: Facial Anesthesia, Regional Blocks

Faculty: Kip R. Benko, MD, FACEP

Facial wounds can be a frightening and painful experience for the patient. Using illustrative cases, the presenter will describe the anatomic approach to facial nerve blocks. These blocks may be used for local anesthe-

sia to repair such regional facial trauma as eyelid lacerations or oral trauma and dental pain. (This course is a prerequisite to the "Emergency Dental Skills Lab.")

WEDNESDAY, OCTOBER 29

8–8:50 a.m. (WE-196)

Dermatology Update 2014: New Treatments, Classic Conditions

Faculty: Heather M. Murphy-Lavoie, MD

Plant based dermatitis, eczema, psoriasis, fungal skin infections—and more. Is that expensive new cream or pill really better? Some common rashes are easy to identify but the treatment options can be daunting. During this session, the speaker will guide you through the options for treating these classic rashes, with a focus on novel therapies and the evidence for their use.

8–8:50 a.m. (WE-204)

Neuro-Critical Care: What Every Physician Needs to Know

Faculty: Evie G. Marcolini, MD, FACEP

Whether you are in a big city trauma center or what seems like a rural medical outpost, there are time-critical actions that every emergency physician must know when caring for the neurologically injured patient. Who gets a hole in their head? Who gets intubated? Who gets osmotic therapies? The speaker will focus on fundamental care of the critically ill patient with neurological injury complexes. From monitoring these patients to controversies surrounding some of the most common neurological illnesses, this course is not to be missed!

9–9:50 a.m. (WE-216)

Drug Interactions: Combinations That Kill Your Patients

Faculty: Steven B. Bird, MD, FACEP

New medications, polypharmacy, alternative drugs, dietary supplements, and over-the-counter medications—how can we keep track of them all? Certain combinations can have dire consequences. The speaker will review the drug interactions that can harm patients, both in the ED and later on. The speaker will also discuss what to look for, what to ask, and how to avoid unfavorable drug combinations.

2–2:25 p.m. (WE-263)

Are You Ready to Give tPA in Ischemic Stroke? Practical Considerations for Real-Life Use

Faculty: Andrew W. Asimos, MD, FACEP

It may work in theory, but what about in the real-life practice in the ED? Emergency physicians are often called upon to make the decision to use tPA in acute ischemic stroke patients. No neurologist? What can the EP do to deal with this common situation? Even with expanding time windows, the focus remains on giving tPA as early as possible. Therefore, multiple actions must occur extremely quickly. Using a rapid-fire checklist approach, the speaker will review the important, practical steps that physicians must use to safely and thoughtfully make the decision to lyse or not. 4:30–5:30 p.m. (WE-290)

Ten Fatal Imaging Myths That Should Change Your Practice

Faculty: Andrew D. Perron, MD, FACEP

Diagnostic imaging is critical to many emergency department patients, but myths and misconceptions can result in potentially fatal misdiagnosis or delay. Does a chest X-ray really rule out free air, obstruction, or aortic dissection? Can a normal ovarian ultrasound rule out ovarian torsion? Using a case-based approach with audience participation, the speaker debunks these urban legends, teaching axioms, and myths. By the end of the lecture, you will be armed with the tools to change your practice and be better able to avoid these radiology pitfalls!

THURSDAY, OCTOBER 30

8–8:50 a.m. (TH-300)

From Paper to Patient: Recent Advances in Emergency Electrocardiography That Will Save a Life

Faculty: Amal Mattu, MD, FACEP

Tremendous advances have been made in the field of electrocardiography in the past several years. We are now able to detect subtleties that may literally mean either detection of disease and/or changing management that can save lives. Join this expert in finding and utilizing electrocardiographic pearls buried in years of bench studies. Once you have finished this review, you will not only have skills in new and improved methods of ECG analysis, but you will have the literature to back you up.

11–11:50 a.m. (TH-334)

Clinical Query: The Awake Airway

Faculty: Diane M. Birnbaumer, MD, FACEP; Peter M. DeBlieux, MD, FACEP; Robert J. Vissers, MD, FACEP, FRCPC

Maintaining spontaneous respirations during airway management (for both patient and provider) is desirable in many clinical scenarios. The awake airway can be an effective strategy to avert the dreaded "cannot intubate, cannot ventilate" scenario. This presentation will incorporate multiple vantage points addressing the optimal approach to a difficult airway by using an awake approach by a panel of airway experts.

Noon–12:50 p.m. (TH-350)

"There's An App for That:" Hand-Held Devices and Applications That You Should Know About

Faculty: Jason C. Wagner, MD, FACEP

Can you increase your efficiency by using a hand-held digital assistant? In today's ED, rapidly sending and receiving information in a "trackable" manner has become imperative for safe and efficient practice. Access to information on handheld devices has exploded in the past decade, and some applications are more useful than others. The presenter will review various ways in which the use of a hand-held mobile devices and accessing the most useful application can assist the busy practitioner in day-to-day practice. The speaker will review specific apps and hand-held devices that will increase the efficiency of the EP. ☺

FREAKY OR FACTS: THE ECONOMICS OF HEALTH CARE | CONTINUED FROM PAGE 1

them that way. Otherwise you end up with a bloated system full of no accountability and perversely misaligned incentives and over-consumption and bloated costs.”

And who better to speak about economics and health care than these two? Levitt is the William B. Ogden Distinguished Service Professor of Economics at the University of Chicago, where he directs the Becker Center on Chicago Price Theory. In 2006, he was

named one of *Time* magazine’s 100 People Who Shape Our World. Dubner is an award-winning author, journalist, and TV and radio personality published in the *New York Times* magazine, the *New Yorker*, and *Time* magazine.

The pair shot to stardom in 2005 when they authored *Freakonomics*, which overlaid economics with seemingly unrelated topics such as cheating teachers, baby names, and

drug dealers.

Between their debut book and *Superfreakonomics*, the pair has sold six million copies. Earlier this year, they published their third take on the topic, *Think Like a Freak: The Authors of Freakonomics Offer to Retrain Your Brain*.

Dubner says the pair likes to use anecdotes as parables, in order to give lessons that are both insightful and entertaining.

“We try to tell stories,” he said. “Sometimes they’re about ourselves and how we try and work through a problem, but more typically we like to make other people the heroes of the story...while it feels like it’s just a strange, wacky narrative about somebody who did something very unusual, the idea is really to bury within that strange story a set of lessons.”

Richard Quinn is a freelance writer in New Jersey.

TAKE CARE OF YOUR MOST IMPORTANT PATIENT: YOU | CONTINUED FROM PAGE 1

“Resilience is about keeping ourselves healthy, effectively dealing with the stressful environment that we are in every day when we work clinically, and being proactive about our wellness by paying attention to better work-life balance,” said Dr. Kaplan, a member of ACEP’s Board of Directors who will give the James D. Mills Jr. Memorial Lecture at 12:30 p.m., Wed., Oct. 29 at McCormick Place.

How to get there is sometimes as simple as just recognizing the issues, he said. Emergency physicians should not only think it’s acceptable to set time aside for enough sleep and personal time—it’s absolutely necessary to stay healthy. Disconnecting from the digital world of iPhones, tablets, and social media is another good tip, otherwise when you take time off or go on vacation you never let down.

“Resilience is about keeping ourselves healthy, effectively dealing with the stressful environment that we are in every day when we work clinically, and being proactive about our wellness by paying attention to better work-life balance.” —Jay Kaplan, MD, FACEP

For Dr. Kaplan, who is director of service and operational excellence for CEP America, another major factor is the stress of dealing with loss of life and other unexpected adverse events.

“I think emergency physicians, in particular, experience secondary traumatic stress many times a day,” he said. “If a fireman or a police officer is involved in an incident where somebody dies, they get

told...to take some time off in order to emotionally work through the experience so that when they come back to work they’re prepared to deal with the present moment. For us in emergency medicine, there is no time off—it’s on to the next patient.”

Richard Quinn is a freelance writer in New Jersey.

Don't Miss These SPECIAL NEMPAC OPPORTUNITIES

Due to the support of ACEP members, NEMPAC has become one of the top medical PACs in the country and a respected political voice in Washington, D.C. In this critical midterm election year, it is more important than ever that NEMPAC is prepared to support members of Congress and candidates for Congress who make decisions on issues that can profoundly impact our specialty and the patients we treat.

ACEP/NEMPAC Council Challenge

Saturday, Oct. 25–Sunday, Oct. 26, 8 a.m.–6 p.m.

In 2013, 360 ACEP Councilors contributed nearly \$200,000 during the Council Challenge to demonstrate their leadership and commitment.

NEMPAC VIP Reception

Adler Planetarium

Sunday, Oct. 26, 6–8 p.m.

To show our appreciation to NEMPAC’s most generous donors, especially those donating at the Give-A-Shift level (\$1,000), ACEP’s president is hosting an invitation-only reception. Members contributing \$500 or more in 2014 (and residents contributing \$50 or more) are invited to this special event.



The NEMPAC VIP Reception is a chance for NEMPAC to say, “Thank You,” to its most generous donors.

Donations will be accepted at the event for admittance. Shuttle service provided from the Chicago Hilton.

NEMPAC Donor Lounge

Monday, Oct. 27–Wednesday, Oct. 29

9 a.m.–4 p.m.

ACEP members who have contributed \$500 or more to NEMPAC in 2014

are invited to visit the NEMPAC Donor Hospitality Suite each day for complimentary refreshments, laptop/printer usage, and professional neck and shoulder massages.

Enter the Advocacy Drawing

Monday, Oct. 27–Wednesday, Oct. 29

9:30 a.m.–3:30 p.m.

ACEP members who stop by the Advocacy area of the ACEP Resource Center can enter a drawing for two round-trip airline tickets (AA) if they do one of three things: join the 911 Grassroots Advocacy Network, donate to NEMPAC, or follow our ACEP Public Relations activities on Twitter. Three entries possible per person.



ACEP14 Dine Around Chicago

More than 8,000 restaurants call Chicago home. Two of them, Gibsons Bar & Steakhouse and Girl & the Goat, made the TripAdvisor Top 15, and the *Chicago Sun-Times* calls Benny’s Chop House, “Perfection to the max; simplicity on a higher plane.” These critically acclaimed dining experiences also appear on the list of places you can choose as part of the ACEP14 Dine Around Chicago. You can’t go wrong with any of them, so join the fun and meet emergency medicine leaders, luminaries, and all-star speakers for a night on the town. Your night out includes a three-course meal and wine with dinner. Custom menus with a variety of entrée options, carefully selected for your enjoyment, have been created at each of these restaurants. When you register for ACEP’s Dine Around, you are in for an evening of exceptional food and compelling conversation as well as the valuable opportunity to build your emergency medicine network. Dine Around is open to all ACEP14 registrants online during registration.

TIME: 7 P.M. • COST: \$100

• The Signature Room at the 95th

Oct. 26: Host Kerry B. Broderick, MD, FACEP
Oct. 28: Host Jeffrey Tabas, MD, FACEP

• Gibsons Bar & Steakhouse

Oct. 26: Host Richard M. Cantor, MD, FACEP
Oct. 28: Host Gregory L. Henry, MD, FACEP

• Tavern On Rush

Oct. 28: Host Jerome R. Hoffman, MD, FACEP

• Girl & the Goat

Oct. 26: Host Jeff J. Schaidt, MD, FACEP
Oct. 28: Host Alfred D. Sacchetti, MD, FACEP

• Cité at the Top of Lake Point Tower

Oct. 26: Host Gregory L. Henry, MD, FACEP
Oct. 28: Host Tarlan Hedayati, MD, FACEP

• Benny’s Chop House

Oct. 26: Host Scott D. Weingart, MD, FACEP
Oct. 28: Fredrick M. Abrahamian, DO FACEP

ACA UNRAVELED | CONTINUED FROM PAGE 1

ACA: The Rocky Road to Health Reform,” at the annual Colin C. Rorrie, Jr. Lecture at ACEP 14 in Chicago. The talk is at 12:30 p.m., Mon., Oct. 27.

“We have to accept that there’s a crying societal need or mandate that we have to get this right,” he said. “When we started this process in 2008–2009, 47 million Americans, or one in seven Americans, had no health insurance. In the United States, if you have no health insurance it’s a cash economy for health care, which means no coverage, no care. And we know for an undeniable fact that people with no health insurance live sicker and die younger.”



Dr. Stack, who takes over as AMA president in June 2015, will talk about the ACA’s impact on insurance coverage, current trends, and expected developments that affect emergency physicians. He said that despite the “chaotic” implementation, giv-

“In the United States, if you have no health insurance it’s a cash economy for health care, which means no coverage, no care. And we know for an undeniable fact that people with no health insurance live sicker and die younger.”

—Steven Stack, MD, FACEP

ing millions of patients access, or increased access, to health insurance and specialists can be a good thing for emergency physicians because it will provide more options for patients who might currently end up in an emergency department.

“What we should want as emergent specialists [is for] patients to have...the right care, in the right place, at the right time,” Dr. Stack said. “Sometimes that’s the emergency department, sometimes that’s a primary care office, sometimes that’s a specialist. Sometimes we bristle, often rightfully, in the emergency community when others say, ‘The ER is too expensive, you just keep people out of the ER, and everything will be great.’ Any competent emergency physician knows that that’s a false way to look at that challenge.”

Richard Quinn is a freelance writer in New Jersey.

EM Hackathon Set in Motion for Oct. 24-26

by BREE ALYESKA, MD

I have been answering one question a lot lately. Nope, not, “Nurse, can I get a sandwich?” The question of the year so far is, “What the heck is a Hackathon?” I’m also guessing a few people reading this are now asking, “And why are we talking about it in the ACEP14 Daily News?” I will get to the why in a minute, but first let’s talk about the what.

Medical Hackathons are everywhere these days. I’m in Massachusetts, and Boston is a hot spot of medical innovation thanks to the incredible



Dr. Alyeska

density of universities and hospitals. To me, it seems like new Hackathons pop up every other month. So what are they? Medical Hackathons are high-intensity, short-duration collaborative sessions to solve real-world medical issues. Hundreds of clinicians, software and hardware developers, engineers, and entrepreneurs gather for a caffeine-fueled weekend of brainstorming, software and hardware development, process development, and more. It’s a nerdy Burning Man, if you will, without the nudity or hallucinogens (sorry).

Recent Hackathon teams have developed custom 3-D printed rings that allow at-home cardiac risk assessment, emotive teddy bears to reduce the need for opioid medications in pediatric patients, a service to help patients take medications exactly as prescribed, and an app based on facial metrics to help in diagnosing genetic syndromes remotely. Pretty amazing stuff, right?

The first EM Hackathon will be held in Chicago the weekend before ACEP14 and will take place at 1871 at 222 W. Merchandise Mart Plaza. Along with grand sponsor Allscripts, the Emergency Medicine Residents’ Association, Chicago Health 2.0, and MIT’s H@cking Medicine, ACEP is hosting the first EM-focused Hackathon Oct. 24–26. Winning teams will receive cash prizes, exposure at ACEP14, and more.

Before the Hackathon itself, we ask the clinical EM community to share its ideas and gripes to help generate relevant problems for the teams to address. Of course, we also want to encourage everyone to take part in the Hackathon itself. You do not need to have a team or any prior Hackathon experience. Bring your clinical experience and interest—we would love to see you there! ☺

Dr. Alyeska is a resident emergency physician at the UMass Memorial Medical Center in Worcester, Massachusetts.

BIG ACEP14 PLANS FOR RESIDENTS AND MEDICAL STUDENTS

What’s the only thing better than fun? Free fun! Emergency Medicine Residents’ Association (EMRA) events are free of charge to residents and medical students, and there are many educational and social events from which to choose at ACEP14. From the Residency Program Fair to the Job Fair and EMRA Party, there’s something for everybody. Check out some of the highlights:

Bloody Mary Breakfast

Monday, Oct. 27

8–9 a.m., Hilton Chicago

Kick-start the day by enjoying a hearty breakfast and Bloody Marys or mimosas with fellow residents. Hear what the week has in store for you at this must-attend primer.

EMRA Resident Forum and Luncheon

Monday, Oct. 27

9 a.m.–1:30 p.m., Hilton Chicago

Get valuable information and skills you need to succeed in your career. Hot topics include:

- Developing leadership skills
- Fair business practices and contract basics
- Mechanics of the job search—setting yourself apart: how to stand out in the job market
- Financial planning for young physicians
- A free networking lunch for residents

EMRA Job Fair

(Cosponsored by Florida Emergency Physicians and TeamHealth)

Monday, Oct. 27

5–7 p.m., McCormick Place

Let EMRA help with your job search. Attend the largest and best job fair in the specialty of emergency medicine, with more than 150 companies expected to participate. It’s a great time to learn about many career opportunities in one convenient place!

EMRA 40th Anniversary Celebration

Tuesday, Oct. 28

5–6 p.m., Hilton Chicago

Life begins at 40, so let’s kick off the next few decades of EMRA by celebrating its 40th anniversary.

EMRA Party

Tuesday, Oct. 28

10 p.m.–2 a.m., Castle Chicago



The EMRA Resident SIM Wars competition is at 8 a.m. on Wednesday, Oct. 29. This is one of several fun events EMRA has planned for ACEP14.

Close friends, colleagues, and folks you just met—get them all together at Castle Chicago for an evening of fun. Find out why this party is legendary.

Medical Student Activities

EMRA Medical Student Governing Council Meeting

Saturday, Oct. 25

1–5 p.m.

What can you help accomplish as a member of this council? Come make a difference. All active and involved medical students are encouraged to attend this meeting.

EMRA Medical Student Forum & Luncheon

Sunday, Oct. 26

8 a.m.–2 p.m.

Third- and fourth-year medical students have a lot of questions regarding the transition to EM residency. EMRA has compiled a panel of distinguished program directors, authors, and emergency physicians to help you get those much-needed answers.

EMRA Residency Program Fair

Sunday, Oct. 26

3–5 p.m.

Do you know where you want to match? Attend the EMRA Residency Program Fair to scout out more than 125 participating EM residency programs from around the country. ☺

innovatED Bigger and Better in Second Year

It's not new any more, but innovatED might still surprise you at ACEP14.

It's bigger than it was at the Seattle debut last year; nearly twice the space will greet emergency physicians, nurses, and administrative directors in the Exhibit Hall. It has a new design—moving patient flow in the ED is important, and so is making sure a trip through this interactive space is worthwhile, educational, and efficient. This popular space also features even more technological advances from even more industry trendsetters.

Block off some time for your visit so you can fully experience the space. Case-study scenarios will walk you through the newest innovative approaches, procedures, and products, showing how they can impact real-life situations. This simulated emergency department presents:

- Patient treatment and trauma rooms
- Pre-hospital and remote treatment
- Patient check-in and waiting areas
- Staffing stations
- Communication and technology centers

Here, the best-of-the-best products and services—reviewed and vetted by a committee of emergency physicians—are showcased working together in a true-to-life environment.

innovatED allows you to experience the current thinking, departmental design solutions, cutting-edge products and services, and best practices driving change in the ED, which is particularly valuable for those looking to rebuild or bring their facility up to speed with new technologies.

Try new equipment, learn about patient and staff safety improvements, download relevant content, and connect with clinical experts and industry leaders. Engage in deeper, more meaningful conversations about improving emergency medical care. Learn about the top-of-mind issues surrounding the evolving health care landscape within a contextual and interactive experience. Exchange ideas on the next steps for improving emergency care.

Not every technological breakthrough or new product gets to be a part of innovatED. Emergency care leaders choose the best of the bunch based on potential impact to health care and the specialty. Here's who made the innovatED cut in 2014:



The sophomore year of innovatED promises to be even bigger and better at ACEP14. The latest technology and breakthrough treatment options are all right here from 9:30 a.m.-3:30 p.m. on Oct. 27-29 inside the Exhibit Hall.

PRESENTING SUPPORTERS

Durata Therapeutics
Janssen Pharmaceutical Companies of Johnson & Johnson

DIAMOND SUPPORTERS

HKS, Inc. (innovatED designer)
Covidien
FUJIFILM SonoSite, Inc.
Genentech
Masimo
Mitchell Planning Associates - Logistical Planning Services
Stryker
The Medicines Company
The Shams Group

GOLD SUPPORTERS

Elite Medical Scribes, LLC
FreemanWhite, Inc.
Innovative Trauma Care
MEDHOST, Inc.
National Association of Boards of Pharmacy
T-System Inc.

SILVER SUPPORTERS

AirStrip
Amico Accessories
Cardiomedix
ccrd Consulting Engineers
Christie Medical Holdings, Inc.
Clarus Glassboards, LLC
Dupont
GCX Mounting Solutions
IOA Healthcare Furniture
kaléo, Inc.
KARL STORZ Endoscopy America, Inc.
Kingfisher Medical
Konica Minolta Medical Imaging
LIVENGOOD
Max Life Advanced Technologies
McGraw-Hill Education
McKesson Technology Solutions
MedStar Institute for Innovation (MI2)
Modular Services Company
NeuroLogica
Paladin Healthcare, LLC
Philips Healthcare
Porter Instrument
Rubbermaid Healthcare
Samsung
Simbionix
Sotera Wireless, Inc.
Teleflex
The Beck Group
TransMotion Medical, Inc.
VectraCor, Inc.
Vocera
Wearable Intelligence, Inc.
Welch Allyn, Inc. ➤

ACEP14 PACKED WITH EMF EVENTS

The Emergency Medicine Foundation (EMF) has set a goal of raising \$200,000 during this year's Council Challenge—the largest goal in the program's history. Conducted over two days during the ACEP14 Council Meeting Oct. 25–26, the Council Challenge raises funds to advance emergency medicine through research and education. To date, EMF has awarded more than \$10 million in research awards that benefit the millions of patients who rely on quality health care each year.

Because ACEP underwrites all EMF administrative costs, 100 percent of donations to EMF directly support emergency medicine research, and your donation is completely tax deductible. For almost four decades, EMF-supported research has helped define the specialty within the house of medicine and continues to refine emergency medicine today.

For more information, visit www.emfoundation.org.

Cocktails & Culture Reception Benefiting EMF

Monday, Oct. 27
6:30–8:30 p.m.

Art Institute of Chicago

Complimentary tickets for EMF's \$1,000+ donors and Wiegstein Legacy Society members. Join EMF's major donors and VIPs and get private access to the number-one museum in the United States: the Art Institute of Chicago. This invitation-only event will feature docent-led tours and a first-class reception.

EMF Major Donor Lounge (by invitation)

Monday, Oct. 27–
Wednesday, Oct. 29
7:30 a.m.–4:30 p.m.

EMF donors who have given \$1,000 or more since Jan. 1, 2014, are invited to this relaxed setting offering breakfast, lunch, and snacks as well as a computer, a printer, and charging stations.

EMF Silent Auction

Monday, Oct. 27–
Wednesday, Oct. 29
7:30 a.m.–5:30 p.m.



Stop by the EMF Silent Auction to bid on hundreds of items, with proceeds benefiting EMF. Items include once-in-a-lifetime experiences;

sports, music, and celebrity memorabilia; jewelry; vacation packages donated by members; and more. ➤

EMF's Silent Auction features memorabilia from some of the world's most popular and influential celebrities.

Congratulations on Your Fellow Designation

2014 Class of ACEP Fellows Convocation and Breakfast

You put in the work; now be a part of the ceremony. An invitation-only convocation breakfast at 7 a.m. on Monday, Oct. 27, at the Hyatt Regency McCormick Place Regency Ballroom recognizes emergency physicians who have joined their mentors and colleagues in the club of doctors who hold this prestigious designation. ACEP President Alex M. Rosenau, DO, FACEP, is scheduled to speak. This event also will feature a video about the FACEP designation, and 2014 fellows will be presented with their medals. Fellows also will be recognized during the Opening Session and will have reserved seating. Please RSVP for yourself and a guest for this event if you are a 2014 fellow.

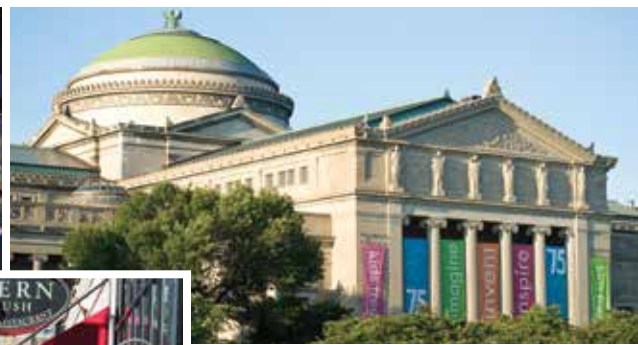
FACEP Lounge

Take a break during your busy days at ACEP14 with a few minutes in our exclusive FACEP Lounge. Relax with light refreshments, get some work done with access to a printer and electrical outlets for charging, and use the quiet space as a respite or a meeting place to gather with friends. ➤

ONE'S A PARTY, ONE'S A CELEBRATION—BOTH ARE AT ACEP14

Y our first day at ACEP14 isn't complete until you've seen one of the most recognizable venues in all of Chicago: the renowned Navy Pier Grand Ballroom. And you can't say good-bye to such a great town without seeing one of the most spectacular museums in the United States: the Museum of Science and Industry. We make these must-see venues and must-attend events easy at ACEP14.*

First, Emergency Consultants, Inc., presents the ACEP14 Kickoff Party 7:30 p.m.–midnight on Monday, Oct. 27, and promises to give your social itinerary a jolt. This swanky soiree introduces you to the Navy Pier Grand Ballroom, part of the pier's original 1916 construction. The Grand Ballroom's sweeping 80-foot domed ceiling and panoramic lakefront views are the perfect backdrop for an unforgettable Windy City bash. ACEP14 registrants are invited to enjoy live



music, dancing, and hors d'oeuvres.

Just when you need a break from the best emergency medicine education found anywhere in the world, the ACEP14 Closing Celebration, presented by EmCare, pops up

on your calendar. Scheduled 7–11 p.m. on Wednesday, Oct. 29, this event gives you an opportunity to see the spectacular Museum of Science and Industry. This museum is the largest science center in the

Western Hemisphere, with more than 35,000 artifacts and nearly 14 acres of hands-on experiences. Investigate the Science Storms, the U-505 submarine, yesterday's Main Street, and ToyMaker 3000. Dance,

eat, drink, and be amazed at this special ACEP14 party. ☺

*Drink tickets are available for each of these events, and shuttles will be provided to and from most hotels in the official ACEP14 hotel block.

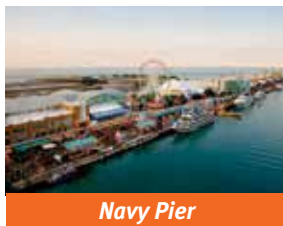
"ACEP14, THE MEETING FOR EMERGENCY MEDICINE. We've got world class speakers on topics that cover the breadth of patients you see in your daily practice, and with an encore presentation of InnovatED you can even get a glimpse into what's coming next to your ED! Network with old colleagues, make some new ones, and when the meetings wind down take in all the sights that Chicago has to offer from the Bean and Grant Park to more than 40 great museums and award winning food—there will be something for everyone!" – Matthew D. Bitner, MD, MEd, FACEP Chair, ACEP Educational Meetings Committee

CHICAGO

Visitors guide

SEE THE SIGHTS

1. **Navy Pier**
600 E. Grand Ave.
2. **Wrigley Field**
1060 W. Addison St.
3. **Skydeck Chicago**
233 S. Wacker Dr.
103rd Floor
4. **Frank Lloyd Wright's Robie House**
5757 S. Woodlawn Ave.
5. **City Hall/Rooftop Garden**
121 N. LaSalle St.
6. **Lake Shore Park**
808 N. Lake Shore Dr.



Navy Pier



Bartoli's Pizza

1. **Bartoli's Pizza**
1955 W. Addison St.
2. **Starapolska**
3030 N. Milwaukee Ave.
3. **McCormick & Schmick's Seafood & Steaks**
41. E. Chestnut St.
4. **The Capital Grille**
633 N. St. Clair St.
5. **Honky Tonk BBQ**
1213 W. 18th St.
6. **Artists Cafe Chicago**
412 S. Michigan Ave.

DINE IN STYLE

FAMILY FUN

1. **Museum of Science and Industry**
57th St. and Lake Shore Dr.
2. **LEGOLAND Discovery Center**
601 N. Martingale Rd.
3. **12th St. Beach**
1200 S. Linn White Dr.
4. **Adler Planetarium**
1300 S. Lake Shore Dr.
5. **Hershey's Chicago**
822 N. Michigan Ave.



MSI



Murphy's Bleachers

1. **Murphy's Bleachers**
3655 N. Sheffield Ave.
2. **Boiler Room**
2210 N. California Ave.
3. **Apollo Theatre Chicago**
2540 N. Lincoln Ave.
4. **The Comedy Bar**
157 W. Ontario St.
5. **Jazz Showcase**
806 S. Plymouth Ct.
6. **Ditka's Restaurant**
100 E. Chestnut St.

AFTER HOURS



Photos and info: Choose Chicago – www.choosechicago.com